REGINALD McCoy DBH, MBA, MPA.

708-785-1823 | reginaldjmccoy@yahoo.com

PROFESSIONAL SUMMARY

Detail-oriented, passionate, and initiative-taking Government Affairs professional with 10+ years of healthcare business experience. Expertise in overseeing government initiatives, managing legislative strategies, developing bipartisan legislation, and supporting grassroots activities. Committed to maintaining a reputation based on exemplary service and uncompromising ethics. Recognized for successfully developing and maintaining public policy advocacy initiatives with strong analytical and communication skills.

PROFESSIONAL EXPERIENCE

Director, Government Affairs

Access Community Health Network | Chicago, IL | March 2015 – Present

- Develop and execute strategic engagement plans with state and federal legislators and their staff, successfully advocating for healthcare access initiatives and managing relationships with key policymakers to advance organizational priorities.
- Lead cross-functional collaboration between policy, marketing, and communications teams, achieving a 15% increase in campaign effectiveness and stakeholder engagement through cohesive advocacy messaging.
- Partner with state and national trade associations to analyze and respond to proposed legislation affecting healthcare access and affordability, providing strategic guidance on policy implications.
- Direct integrated public policy communications strategy across multiple channels, reaching more than 100,000 stakeholders monthly while maintaining consistent messaging and engagement metrics.
- Establish and maintain comprehensive stakeholder database with over thirty personal narratives, strategically leveraging these accounts to influence policy decisions and secure legislative support.
- Manage government relations initiatives including regular meetings with Congressional Legislative Directors to review proposed legislation and determine necessary actions.
- Build and maintain strategic relationships with state and federal legislators and staff to effectively advance policy objectives and protect critical healthcare programs.
- Set goals and priorities for government affairs initiatives aligned with organizational objectives, including defending crucial programs such as the 340B Drug Pricing Program.
- Serve as primary liaison between the organization and government officials, interpreting policy implications and advising internal stakeholders on legislative and regulatory impacts.
- Develops metrics and reports for senior leadership.
- Coordinate advocacy campaigns and grassroots mobilization efforts to protect healthcare access and funding, demonstrating measurable impact on policy outcomes.

Business Analyst – Program Management, Health Plans

Walgreens | Deerfield, IL | August 2014 – February 2015

- Summarized research data to assist management in long and short-range strategic planning for Enterprise Specialty.
- Analyzed data using American Hospital Association (AHA), Healthcare Cost Utilization Project (HCUP), Agency for Healthcare Research & Quality, and Health Leaders InterStudy tools.
- Developed cost-benefit analyses of proposed programs through data collection and financial proforma composition for health systems.
- Administered SharePoint site and Salesforce CRM; managed daily activities for Physicians Plus Insurance Company (PPIC) clinical intervention program.
- Prepared monthly pipeline reports for the Site of Care Program and conducted competitive and industry trend analyses.

340B Inventory & Reconciliation Coordinator

Walgreens | Deerfield, IL | December 2012 – August 2014

- Supported program liability reduction through issue resolution, detailed record management, and tracking within the 340B process.
- Coordinated with Amerisource Bergen, McKesson, Cardinal, and Morris & Dickson to determine product availability and develop optimal solutions for Walgreens and its clients.
- Identified and evaluated new system functionality; created and executed Standard Operating Procedures (SOPs) to improve operational efficiency.
- Coordinated with wholesalers and the 340B Implementation Team to resolve issues arising from improper account setups.

ACADEMIC APPOINTMENTS

Adjunct Professor

Northeastern University — Doctor of Medical Science Program | Boston, MA | May 2024 – Present

- MSCI 6001 – Principles of Healthcare Advocacy
- MSCI 6002 – Workforce Metrics: Measuring, Comparing, and Privileging the Interprofessional Healthcare Team
- MSCI 6003 – Healthcare Leadership Seminar

Adjunct Professor

Southern New Hampshire University — School of Business | Manchester, NH | December 2023 – Present

- HCM 320 – Healthcare Economics
- HCM 325 – Healthcare Marketing
- HCM 400 – Healthcare Finance
- HCM 415 – Healthcare Strategy Management & Policy

Adjunct Professor

Massachusetts College of Pharmacy and Health Sciences — School of Healthcare Business | Worcester, MA | April 2020 – Present

- HCM 734 – Value-Based Healthcare
- HCM 725 – Managing Teams, Performance and Human Capital

- HSC 763 – Conflict, Crisis, and Communication
- HCM 718 – Leadership in Healthcare

Associate Professor

Waldorf University — Health Care Management Program | Forest City, IA | May 2018 – Present

- HCM 3002 – Introduction to Health Care Management
- HCM 4320 – Development and Strategic Planning in Health Care
- HCM 4053 – Financial Management of Healthcare Organizations
- HCM 4304 – Project Management for Healthcare Professionals
- HCM 4308 – Research Methods for Health Professionals
- HRM 5200 – Emerging Trends in Human Resource Management
- BUS 3352 – Human Resource Management
- BUS 4601 – Recruitment and Staffing
- BUS 4680 – Human Resource Development
- BUS 4700 – Compensation and Benefits
- BUS 4750 – Human Resource Management Strategy and Emerging Issues

Proficient Learning Management Systems

- Blackboard
- Canvas
- Brightspace

EDUCATION

Doctor of Behavioral Health (DBH) Emphasis: Healthcare Management & Health Policy
Arizona State University | May 2019

Master of Public Administration (MPA) Emphasis: Healthcare Management
Keller Graduate School of Management, DeVry University | August 2010

Master of Business Administration (MBA) Emphasis: Human Resource Management
Keller Graduate School of Management, DeVry University | April 2009

Graduate Certificate in Human Resource Management
DeVry University | September 2012

Bachelor of Science in Technical Management — Emphasis: Biology
DeVry University | October 2007

CERTIFICATIONS & LICENSURE

Certified Pharmacy Technician Pharmacy Technician Certification Board | License #330101051150155

Six Sigma Black Belt Professional (SSBBP) Management and Strategy Institute | License #2859497 | December 2015

AWARDS & RECOGNITION

2025 Top Lobbyist Award — National Institute for Lobbying & Ethics