

ELIZABETH M. GLOWACKI

2018-Present

Northeastern University

Boston, MA

Assistant Teaching Professor

Department of Health Sciences, Bouvé College of Health Sciences

Department of Communication Studies, College of Arts, Media, and Design

Courses Taught:

COMM 1113 *Business and Professional Speaking*

COMM 1225 *Communication Theory*

COMM 2113 *Interviewing*

COMM 2303 *Global and Intercultural Communication*

COMM 3201 *Health Communication*

COMM 3230 *Interpersonal Communication*

COMM 3530 *Communication and Sexualities*

COMM 4901 *Seminar in Communication*

PHTH 2300 *Communication Skills for the Health Professions*

2018-Present

Simmons University

Boston, MA

Course Designer and Instructor

MHEO 486 *Strategic Communication for Health Equity*

Department of Public Health

EDUCATION

Ph.D. 2017

University of Texas at Austin. Health Communication

Austin, TX

M.A. 2013

University of Texas at Austin. Health Communication

Austin, TX

B.A. 2011

Boston College. Majors: English Literature and Communication
Cum Laude

Chestnut Hill, MA

TEACHING EXPERIENCE

Instructor Experience

Assistant Teaching Professor. (2021-present). Northeastern University, Department of Health Sciences, Department of Communication Studies.

Instructor and Course Designer. (2018 - 2023). Simmons University, Department of Public Health.

Postdoctoral Teaching Associate. (2018 - 2021). Northeastern University, College of Arts, Media and Design, Department of Communication Studies.

Instructor. (Spring, 2018). Simmons University, Department of Communications.

Instructor. (Spring, 2018). Lasell College, School of Communication and the Arts.

Instructor. (2016-2017). University of Texas at Austin, Department of Communication Studies.

Advisor and Mentor Experience

Dissertation Committee Member (2023-present). Northeastern University, School of Nursing. Veronica Bennett, “Health information-seeking online among young adults with intellectual disabilities.”

Course Coordinator. (2022-present). Northeastern University, Department of Health Sciences. Coordinator of PHTH2300 *Communication Skills for the Health Professions*.

Intern Advisor. (2022-present). Northeastern University, Institute for Health Equity and Social Justice Research. Health equity internship program. Advise two undergraduate students interested in social justice and public health research.

Dissertation Committee Member (2022-present). University of Illinois Urbana-Champaign, Department of Communication. Daniel Hartman, “Concussion messaging and perceptions of reporting protocols.”

Capstone Advisor. (Spring 2022). Northeastern University, Department of Biology. Alec Rutherford, “Public health messaging emphasizing ‘natural immunity’ versus ‘vaccine immunity’ and its implications on vaccine attitudes.”

Capstone Committee Member. (Spring 2022). Northeastern University, Bouvé College of Health Sciences’ Master of Public Health. Alex Deger, “Holistic affirmation: A guide to the health and wellness of gender-diverse people assigned at birth.”

Preceptor Advisor. (Spring 2022). Northeastern University, School of Nursing. Alison Shanahan, “Evaluating anorexia nervosa language on Instagram: Implications for targeting misinformation, identifying linguistic markers of problematic eating behaviors, and improving social media literacy.”

Supervising Faculty Member. (2020). Directed Study (Bonnie Reading), Northeastern University.

Mentor. (2015-2017). Intellectual Entrepreneurship Program, University of Texas at Austin.

Tutor. (2015). Light Voice Academic Coaching. Duties included: Worked one-on-one with middle-school students to help with organizational skills and assignments.

Communication Coach. (Summers 2013 and 2014). University of Texas at Austin MBA program.

Mentor. (2012-2014). Department of Intercollegiate Athletics, University of Texas at Austin. Duties included: Worked one-on-one with student athletes to develop effective study, assisted with writing assignments, and submitted weekly reports.

Teaching Assistantships

Lead Teaching Assistant. (2013-2015). University of Texas at Austin, Department of Communication Studies. *Interpersonal Communication*, Dr. John Daly.

Teaching Assistant. (Summers 2014 and 2015). University of Texas at Austin. Department of Communication Studies. *Political Communication*-online course, Dr. Sharon Jarvis.

Teaching Assistant. (Summer 2013). University of Texas at Austin, Department of Communication Studies. *Lying and Deception*, Dr. Matthew McGlone.

Teaching Assistant. (Fall 2012). University of Texas at Austin, Department of Communication Studies. *Theories of Persuasion*, Dr. Matthew McGlone.

Teaching Assistant. (2011-2012). University of Texas at Austin, Department of Communication Studies. *Interpersonal Communication*, Dr. John Daly.

Teaching Assistant. (2010-2011). Boston College. *Interpersonal Communication*, Dr. Pamela Lannutti.

Invited Talks and Lectures

Presenter. (October 2, 2023). "Public art and health disparities." Health Disparities Student Collaborative. Northeastern University.

Presenter. (August 31, 2023). "Health literacy workshop." Department of Communication Sciences and Disorders. Northeastern University.

Commentator. (October 26, 2022). "Pseudo-professional advice." Weekly Faculty Colloquium. Northeastern University School of Law.

Presenter. (November 10, 2022). “Stigmas and barriers to behavioral healthcare.” ViTAL: Northeastern’s Healthcare Innovation Core.

Presenter. (April 7, 2022). “Discussion-Based Networking.” ViTAL: Northeastern’s Healthcare Innovation Core.

Facilitator. (December 3 and 9, 2021). “Coffee Chat Conversations: Creating Brave Spaces.” Bouvé College of Health Sciences.

Guest Lecturer. (October 29, 2021). “The Media and Messaging: The Power of Framing.” *Doctoral Seminar*, Wayne State University.

Presenter. (October 27, 2021). “Leveraging Interpersonal Relationships Workshop: Developing and Maintaining Relationships with Communication.” Northeastern Entrepreneurs Club, Northeastern University.

Facilitator. (February 10, 2021). “Town Hall: Accessibility of COVID Tests.” Right Care Alliance.

Facilitator. (January 27, 2021). “Teaching Matters Roundtable: Cultivating Social Justice in the Classroom.” Department of Health Sciences, Northeastern University.

Presenter. (December 1, 2020). “Employment Interviews and Job Materials.” Student Resident Program, Northeastern University.

Presenter. (February 13, 2020). “Understanding Coronavirus.” Crisis Communication Series, Emerson College.

Guest Lecturer. (September 4, 2014). “The Communication Model.” *Interpersonal Communication*, University of Texas at Austin.

Guest Lecturer. (July 10, 2013). “Visual Deception.” *Lying and Deception*, University of Texas at Austin.

Guest Lecturer. (April 4, 2013). “Social Networking Sites and Relationships.” *Interpersonal Communication*, University of Texas at Austin.

Guest Lecturer. (February 7, 2013, September 26, 2013, March 20, 2014, September 10, 2015). “Provider-Patient Communication.” *Interpersonal Communication*, University of Texas at Austin.

Guest Lecturer. (October 4, 2012). “Persuasive Techniques and Lasting Commitments.” *Theories of Persuasion*, University of Texas at Austin.

Guest Lecturer. (September 6, 2012). “Realism and Mass Media Influences.” *Theories of Persuasion*, University of Texas at Austin.

PUBLICATIONS

Refereed Journal Articles

Mello, S., **Glowacki, E.M.**, Fuentes, I., & Seabolt, J. (2023). Communicating COVID-19 risk on Instagram: A content analysis of official public health messaging from during the first year of the pandemic. *Journal of Health Communication, 28*(1), 38-52. <https://doi.org/10.1080/10810730.2023.2175278>

Quick, B., **Glowacki, E.M.**, Kriss, L.A., & Hartman, D. (2023). Raising concussion awareness among amateur athletes: An examination of the Centers for Disease Control and Prevention's *Heads Up* campaign. *Health Communication, 38*(2), 298-309. <https://doi.org/10.1080/10410236.2021.1950295>. *Featured in the CDC's monthly *Health Communication Science Digest*.

Taylor, M.A. & **Glowacki, E.M.** (2022). Art advocacy: Applying a public memory rhetorical framework to health crisis communication. *Health Communication, 38*(3), 622-626. <https://doi.org/10.1080/10410236.2022.2071391>

Taniguchi, E. & **Glowacki, E.M.** (2021). Reactions to depression disclosure on Facebook: Evaluating the effects of self-presentation style and peer comments. *Stigma and Health*. Advance online publication. <https://doi.org/10.1037/sah0000309>

Mandhana, D., **Glowacki, E.M.**, & Sun, M. (2021). Promoting patient portals: An application of social cognitive theory to post-adoption portal use. *Health Communication, 36*(14), 1990-2001. <https://doi.org/10.1080/10410236.2020.1811024>

Glowacki, E.M., Zhu, Y., Bernhardt, J.M., & Magsamen-Conrad, K. (2021). Technological capital within aging populations: Challenges and recommendations for online intervention uptake in the United States. *Journal of Applied Communication Research, 49*(3), 347-367. <https://doi.org/10.1080/00909882.2021.1885051>

Zhu, Y., **Glowacki, E.M.**, & Yang, Y. (2021). A social ties-based approach to cancer patients' quality of life: Examining group ties and individual ties across offline and online settings. *Health Communication, 36*(6), 741-751. <https://doi.org/10.1080/10410236.2020.1712520>

Glowacki, E.M., Wilcox, G.B., & Glowacki, J.B. (2021). Identifying #addiction concerns on Twitter during the COVID-19 pandemic: A text-mining analysis. *Substance Abuse, 42*(1), 39-46. <https://doi.org/10.1080/08897077.2020.1822489>

Glowacki, E.M., Bernhardt, J.M., & McGlone, M.S. (2020). Tailored texts: An application of regulatory fit to text messages designed to reduce high-risk drinking. *Health Informatics Journal, 26*(3), 1742-1763. <https://doi.org/10.1177/1460458219889279>

Glowacki, E.M. & Taylor, M.A. (2020). Health hyperbolism: A study in health crisis rhetoric. *Qualitative Health Research*, 30(12), 1953-1964.
<https://doi.org/10.1177/1049732320916466>

Taylor, M.A. & **Glowacki, E.M.** (2020). The language of women's pain: A critical cultural approach to public health communication literacy. *Frontiers in Communication*, 5(36), 1-10. doi: 10.3389/fcomm.2020.00036

Lindstadt, C.J., **Glowacki, E.M.**, Robertson, B.W., Wilcox, G.B., & Bernhardt, J.M. (2020). Reactions to a campus emergency: A text-mining analysis. *Qualitative Research Reports in Communication*, 21(1), 74-87.
<https://doi.org/10.1080/17459435.2020.1755719>

Glowacki, E.M., Glowacki, J.B., Chung, A., & Wilcox, G.B. (2019). Reactions to foodborne *Escherichia coli* outbreaks: A text-mining analysis of the public's response. *American Journal of Infection Control*, 47(10), 1280-1282.
<https://doi.org/10.1016/j.ajic.2019.04.004>

Glowacki, E.M., Kirtz, S., Cance, J.D., Wagner, J.H., Barrera, D., & Bernhardt, J.M. (2018). HealthyhornsTXT: A text-messaging program to promote college student health and wellness. *Health Promotion Practice*, 19(6), 844-855.
<https://doi.org/10.1177/1524839917754089>

Glowacki, E.M. & Donovan, E.E. (2018). Predicting reinforcement and punishment behaviors in couples coping with substance misuse: An application of inconsistent nurturing as control theory. *Communication Quarterly*, 66(5), 541-556.
<https://doi.org/10.1080/01463373.2018.1466345>

Glowacki, E.M., Glowacki, J.B., & Wilcox, G.B. (2018). A text-mining analysis of the public's reactions to the opioid crisis. *Substance Abuse*, 39(2), 129-133.
<http://dx.doi.org/10.1080/08897077.2017.1356795>

McGlone, M.S. & **Glowacki, E.M.** (2018). Hate the sin, love the saints: Activities vs. actors in message design. *Journal of Language and Social Psychology*, 37(1), 114-128.
<https://doi.org/10.1177/0261927X17706947>

Phelps, A., Calvert, H., Hwang, J., **Glowacki, E.M.**, Carson, R., & Castelli, D.M. (2018). Environmental characteristics related to comprehensive school physical activity program implementation. *European Journal of Environment and Public Health*, 2(2), 7-17.
<https://doi.org/10.20897/ejeph.2018xx>

Glowacki, E.M. (2017). Examining sibling communication about problematic drinking: An application of inconsistent nurturing as control theory. *Journal of Family Communication*, 17(1), 65-87. <http://dx.doi.org/10.1080/15267431.2016.1251919>

Glowacki, E.M., Lazard, A.J., & Wilcox, G.B. (2017). E-cigarette topics shared by medical professionals: A comparison of tweets from the United States and United Kingdom. *Cyberpsychology, Behavior, and Social Networking*, 20(2), 133-137. doi: 10.1089/cyber.2016.0409

Daly, J.A. & **Glowacki, E.M.** (2017). Empowering questions affect how people construe their behavior: Why how you ask matters in attributions for physical exercise and healthy eating. *Journal of Language and Social Psychology*, 36(5), 568-584. doi: 10.1177/0261927X16668219

Lazard, A.J., Wilcox, G.B., Tuttle, H., **Glowacki, E.M.**, & Pikowski, J. (2017). Public reactions to e-cigarette regulations on Twitter: A text mining analysis. *Tobacco Control*, 26, e112-e116. doi: 10.1136/tobaccocontrol-2016-053295

Stephens, K.K., Mandhana, D., Kim, J., Li, X., **Glowacki E.M.**, & Cruz, I. (2017). Reconceptualizing communication overload and building a theoretical foundation. *Communication Theory*, 27(3), 269-289. doi:10.1111/comt.12116

Glowacki, E.M. (2016). Communication about problematic drinking between young adults and their parents: An application of inconsistent nurturing as control theory. *Health Communication*, 31(9), 1135-1144. <http://dx.doi.org/10.1080/10410236.2015.1045578>

Glowacki, E.M. (2016). Prompting participation in health: Fostering favorable attitudes toward personal health records through message design. *Patient Education and Counseling*, 99(3), 470-479. <http://dx.doi.org/10.1016/j.pec.2015.10.004>

Glowacki, E.M., Lazard, A.J., Wilcox, G.B., Mackert, M., & Bernhardt, J.M. (2016). Identifying the public's concerns and the Centers for Disease Control and Prevention's reactions during a health crisis: An analysis of a Zika live Twitter chat. *American Journal of Infection Control*, 44(12), 1709-1711. <http://dx.doi.org/10.1016/j.ajic.2016.05.025>

Glowacki, E.M., McGlone, M.S, & Bell, R.A. (2016). Targeting Type 2: Linguistic agency assignment in diabetes prevention policy messaging. *Journal of Health Communication*, 21(4), 457-468. <http://dx.doi.org/10.1080/10810730.2015.1095821>

Glowacki, E.M., Centeio, E.E., Van Dongen, D.J., Carson, R.L., & Castelli, D.M. (2016). Health promotion efforts as predictors of physical activity in schools: An application of the diffusion of innovations model. *Journal of School Health*, 86(6), 399-406. doi: 10.1111/josh.12390

Champlin, S., Mackert, M., **Glowacki, E.M.**, & Donovan, E.E. (2016). Toward a better understanding of patient health literacy: A focus on the skills patients need to find health information. *Qualitative Health Research*, 27(8), 1160-1176. doi: 10.1177/0261927X17706947

Crook, B., **Glowacki, E.M.**, Love, B., Jones, B.L., Macpherson, C.F., & Johnson, R.H. (2016). Hanging by a thread: Exploring the features of nonresponse in an online young adult cancer survivorship support community. *Journal of Cancer Survivorship*, *10*(1), 185-193. doi: 10.1007/s11764-015-0465-8

Crook, B., **Glowacki, E.M.**, Suran, M., Harris, J., & Bernhardt, J.M. (2016). Content analysis of a live CDC Twitter chat during the 2014 Ebola outbreak. *Communication Research Reports*, *33*(4), 349-355. <http://dx.doi.org/10.1080/08824096.2016.1224171>

Dailey, R.M., Crook, B., **Glowacki, E.M.**, Prenger, E., & Anderson, A. (2016). Meeting weight management goals: The role of partner confirmation. *Health Communication*, *31*(12), 1482-1494. <http://dx.doi.org/10.1080/10410236.2015.1089398>

Hwang, J., Brothers, R.M., Castelli, D.M., **Glowacki, E.M.**, Chen, Y., Salinas, M.M., Jihoon, K., Jung, Y., & Calvert, H. (2016). Acute high-intensity exercise-induced cognitive enhancement and brain-derived neurotrophic factor in young, healthy adults. *Neuroscience Letters*, *630*, 247-253. <http://dx.doi.org/10.1016/j.neulet.2016.07.033>

Salib, S., **Glowacki, E.M.**, Chilek, L.A., & Mackert, M. (2015). Developing a communication curriculum and workshop for an internal medicine residency program. *Southern Medical Journal*, *108*(6), 320-324. doi: 10.14423/SMJ.0000000000000297

Carson, R.L., Castelli, D.M., Pulling Kuhn, A.C., Moore, J.B., Beets, M.W., Beighle, A., Aija, R., Calvert, H.G., & **Glowacki, E.M.** (2014). Impact of trained champions of comprehensive school physical activity programs on school physical activity offerings, youth physical activity and sedentary behaviors. *Preventive Medicine*, *69*, S12-S19. <http://dx.doi.org/10.1016/j.ypmed.2014.08.025>

Castelli, D.M., Centeio, E.E., Hwang, J., Barcelona, J.M., **Glowacki, E.M.**, Calvert, H.G., & Nicksic, H. (2014). The history of physical activity and academic performance research: Informing the future. *Monographs of the Society for Research in Child Development*, *79*(4), 119-148. doi: 10.1111/mono.12133

Castelli, D.M., Brothers, R.M., Hwang, J., Nicksic, H.M., **Glowacki, E.M.**, Harrison, M., & Van Dongen, D. (2013). Health indices and cognitive performance in emerging adults. *Journal of Novel Physiotherapies*, *4*, 189-193. doi: 10.4172/2165-7025.1000189

Book Chapters, Reviews, Educational Videos

Glowacki, E.M., Magsamen-Conrad, K., Beattie, A.J., & Slattery, E.C. (2022). Physical Activity. In E. Ho, C. Bylund, J. van Weert, I. Basnyat, N. Bol, & M. Dean (Eds.), *The International Encyclopedia of Health Communication* (pp. 1-6). Wiley-Blackwell. <https://doi.org/10.1002/9781119678816.ieh0930>

Duggan, A.P. & **Glowacki, E.M.** (2022). Communication, relationships, and medicine: Considerations for transformation and shifts in understanding from COVID-19. In J.A. Kuypers (Ed.), *Interpersonal Issues in Health Communication* (pp. 77-99).

McGlone, M.S., **Glowacki, E.M.**, & Wang, Y. (2022). Linguistic agency assignment. In E. Ho, C. Bylund, J. van Weert, I. Basnyat, N. Bol, & M. Dean (Eds.), *The International Encyclopedia of Health Communication* (pp. 1-4). Wiley-Blackwell.
<https://doi.org/10.1002/9781119678816.ieh0758>

Duggan, A.P., **Glowacki, E.M.**, & Le Poire, B. (2021). The reciprocal influence of substance use disorders and family members' communication. In A. L. Vangelisti (Ed.), *The Routledge Handbook of Family Communication* (3rd ed., pp. 436-448). Routledge.

Duggan, A.P., Shaughnessy, A.F., Gordon, A., Altman, W., Shrout, R., & **Glowacki, E.M.** (2020). Relationships during COVID-19: Medical student considerations informed by relationship science. Video for Tufts University School of Medicine.
<https://www.youtube.com/watch?v=M74XzuyjDoE>

Castelli, D.M., Bryant, L., **Glowacki, E.M.**, McGlone, M.S., & Barcelona, J.M. (2016). Persuading teens to reduce health risk through healthy messaging. In V. Goodyear, K. Armour, & A. Casey (Eds.), *Pedagogical cases: Digital technologies in youth physical activity, physical education and sport* (pp. 137-153). Routledge.

Castelli, D.M., **Glowacki, E.M.**, Barcelona, J.M., Calvert, H.G., & Hwang, J. (2015). Active education: Growing evidence on physical activity and academic performance. *Active Living Research-Robert Wood Johnson Foundation*, 1-5.

News and in the Media

“Some experts fear rise in medical misinformation following RFK Jr.s’ presidential announcement.” (April 12, 2023). Laura Romero, *ABC News*.
<https://abcnews.go.com/US/experts-fear-rise-medical-misinformation-rfk-jrs-presidential/story?id=98506164>

“Dating in the metaverse.” (February 16, 2023). Stav Dimitropoulos, *Neo.Life*.
<https://neo.life/2023/02/dating-in-the-metaverse/>

“Think your breakup was bad? Check out the Museum of Broken Relationships.” (February 8, 2023). Stav Dimitropoulos, *Experience Magazine*. <https://expmag.com/2023/02/think-your-breakup-was-bad-check-out-the-museum-of-broken-relationships/>

“Public memory and art: Opportunities for depicting COVID-19 inequities.” (April 22, 2022). *HERE4Justice*. <https://sites.google.com/simmons.edu/here4justice/blog/blog-series-covid-19-pandemic-inequities/public-memory-and-art-opportunities-for-depicting-covid-19-inequities>

"How to Talk About COVID Risk Without Alienating Your Friends and Family." (October 27, 2021). Schuyler Velasco, *Experience Magazine, Northeastern University*. <https://expmag.com/2021/10/how-to-talk-about-covid-risk-without-alienating-your-friends-and-family/>

"Communication Studies Faculty Make Progress on Projects for 2020 CAMD Grants." (September 20, 2021). *College of Arts, Media, and Design, Northeastern University*. <https://camd.northeastern.edu/news/communication-studies-faculty-have-been-making-progress-on-their-projects-for-the-2020-camd-grants/>

"Communication Studies Professor Elizabeth Glowacki and Student Nicole Reading-Giving Day 2021." (April 8, 2021). *College of Arts, Media, and Design, Northeastern University*. <https://www.youtube.com/watch?v=v3Le8cC7zME>

Protect the Pack Documentary. (January 18, 2021). Nicole Kraemer, *Northeastern University*. <https://www.youtube.com/watch?v=hpZbCteFvzw&feature=youtu.be>

"When False Information Goes Viral, COVID-19 Patient Groups Fight Back." (October 15, 2020). *National Public Radio (NPR)*. <https://www.npr.org/sections/health-shots/2020/10/15/923349314/when-false-information-goes-viral-covid-19-patient-groups-fight-back>

"In New Study, Elizabeth Glowacki, Communication Studies, Explores Addiction Concerns on Social Media During COVID-19." (September 28, 2020). *College of Arts, Media and Design, Northeastern University*. <https://camd.northeastern.edu/news/elizabeth-glowacki-explores-addiction-concerns-on-social-media-during-pandemic/>

"Staying Connected from a Distance." (May 21, 2020). *College of Arts, Media and Design, Northeastern University*. https://www.youtube.com/watch?v=ugGbLjUBU8s&feature=emb_logo

GRANT EXPERIENCE

Northeastern University Office of Institutional Diversity and Inclusion. (2021-2023). Faculty Innovations in Diversity and Academic Excellence Grant. Promoting Intersectional, Ongoing, Equitable Exchanges around Racism (PIONEER). Role: Principal Investigator. Total award: \$11,930.

Northeastern University Office of Research Development. (2020-2021). Evaluating the Centers for Disease Control and Prevention's risk communication strategies: A content analysis of social media messages spread during the 2019 novel coronavirus pandemic. Role: Co-Principal Investigator. Total award: \$3,250.

Patient Experience Program, the Beryl Institute. (2016-2017). Evaluating the impact of targeted artwork on pediatric patient satisfaction and staff engagement. Role: Co-Investigator. Total award: \$1,000.

Centers for Disease Control and Prevention /Research Triangle Institute. (2016). Tips from Former Smokers YouTube comment sentiment and summary analysis. Role: Research Assistant. Total award: \$165,467.

Seton Healthcare Family, the University of Texas at Austin Center for Health and Social Policy. (2015-2017). Understanding how human, communication, and technology factors influence effective and efficient electronic health records (EHRs) use. Role: Co-Investigator. Total award: \$56,954.

Health Communication Scholars Program, the University of Texas at Austin. (2015-2017). HealthyhornsTXT targets messaging: An evaluation of linguistic agency assignment in text messages about health. Role: Principal Investigator. Total award: \$2,000.

University of Texas at Austin and the Portugal International Collaboration for Emerging Technologies (CoLab). (2014-2017). Mobile measurement and motivation: A pilot study of smartwatches for health. Role: Research Assistant. Total award: \$44,000.

Health Communication Scholars Program, the University of Texas at Austin. (2013-2014). Exploring health insurance counselors as information providers: A step toward understanding the context for health literacy. Role: Co-Investigator. Total award: \$750.

WORKS IN PROGRESS

McGlone, M.S., Glowacki, E.M., & Jeon, Y. (manuscript in preparation). Grammatical metaphor in smoking cessation narratives.

Duggan, A.P., Glowacki, E.M., Zgurzynski, M., & Shaughnessy, A. (manuscript in preparation). Family medicine residents' descriptions of patient and peer relationships: Implications for relationship-centered patient care.

CONFERENCE PRESENTATIONS

Wrigley, C. Glowacki, E.M., Liberman, C., McCroskey, L., & Song, X. (2024). Currents of communication trait research: 2019-2024 for five prominent trait variables. To be presented at the annual Eastern Communication Association Convention. Cambridge, MA.

Shukla, A., DiMuro, S., Glowacki, E.M., & Taylor, M.A. (2023). Advocating for resources and recognition with public art. Presented at the annual National Communication Association Convention. Inner Harbor, MD.

Brummett, E., Glowacki, E.M., King, M., & Owlett, J. (2023). Innovation in teaching the interpersonal communication course. Presented at the annual Eastern Communication Association Convention. Baltimore, MD.

Wigley, C.J., Liberman, C., Stassen, H., Brummett, E., Glowacki, E.M., & Howard, N. (2023). Harboring innovation: An innovative debate over approaches to studying interpersonal communication. Presented at the annual Eastern Communication Association Convention. Baltimore, MD.

Shukla, A., DiMuro, S., & Glowacki, E.M. (2023). The impact of public art on marginalized populations. Presented at the annual Research and Creative, Innovation, Scholarship and Entrepreneurship Expo. Northeastern University. Boston, MA.

Glowacki, E.M., Mohammed, S., Shields, A., Sanna, W., & Musler, J. (2022). Practicing provider-patient communication skills in a simulation lab: Implications for undergraduate student education. Presented at the American Public Health Association Annual Meeting. Boston, MA.

Glowacki, E.M., Grilli-Scott, E., Nayak, S., Bauer, A., & Milbauer, D. (2022). Improving the integration of social justice and anti-racism within a public health department. Presented at the American Public Health Association Annual Meeting. Boston, MA.

Iyer, M., Abukwaik, S., Nayak, S., Grilli-Scott, E., & Glowacki, E.M. (2022). Assessing the experiences of a university health science community to address issues of discrimination. Presented at the American Public Health Association Annual Meeting. Boston, MA.

McGlone, M.S., Glowacki, E.M., & Jia M. (2022). Smoke signals: Grammatical metaphor in smoking cessation narratives. Presented at the annual American Pragmatics Association International Conference. Columbia, SC.

Mello, S., Glowacki, E.M., Fuentes, I., & Seabolt, J. (2022). Communicating COVID-19 risk on Instagram: A content analysis of official public health messaging during the first year of the pandemic. Presented at the annual National Communication Association Convention. Health Communication Division. New Orleans, LA.

Duggan, A.P., Glowacki, E.M., & Shaughnessy, A.F. (2022). Family medicine residents' descriptions of patient and peer relationships: Implications for relationship-centered patient care. Presented at the biennial International Association for Relationship Research Conference. Virtual Conference.

Mello, S., Glowacki, E.M., Fuentes, I., & Seabolt, J. (2021). COVID-19 messaging from the CDC and WHO. Presented at the American Public Health Association Annual Meeting. Denver, CO.

Quick, B., Glowacki, E.M., Kriss, L.A., & Hartman, D. (2021). Raising concussion awareness among amateur athletes: An examination of the Centers for Disease Control and Prevention's *Heads Up* campaign. Presented at the annual National Communication Association Convention. Health Communication Division. Seattle, WA.

Reading, B., Taylor, M.A., & Glowacki, E.M. (2021). Art, accountability, and advocacy: Applying a public memory framework to commemorations of health crises. Presented at the annual National Communication Association Convention. Rhetorical and Communication Theory Division. Seattle, WA.

Faw, M., Glowacki, E.M., Granelli, S., Matter, M., Matthys, H., & Weikle, K. (2021). Research in Progress Panel. Presented at the annual Eastern Communication Association Convention. Interpersonal Communication Division. Virtual Conference.

Taniguchi, E. & Glowacki, E.M. (2020). Evaluating the effects of illness disclosure on perceptions of depression. Presented at the annual National Communication Association Convention. Health Communication Division. Virtual Conference.

Mandhana, D., Glowacki, E.M., & Sun, M. (2020). Promoting patient portals: An application of social cognitive theory to post-adoption portal use. Presented at the annual International Communication Association. Health Communication Division. Virtual Conference.

Glowacki, E.M., Magsamen-Conrad, K., Zhu, Y., & Bernhardt, J.M. (2019). Technological capital within aging populations: Challenges and recommendations for online intervention uptake. Presented at the annual National Communication Association Convention. Health Communication Division. Baltimore, MD.

Granelli, S., Glowacki, E.M., Stifano, S., & Presley, R. (2019). Paging pop culture: Health narratives in mediated entertainment contexts. Presented at the annual National Communication Association Convention. Health Communication Division. Baltimore, MD.

Zhu, Y., Glowacki, E.M., & Yang, Y. (2019). A social ties-based approach to cancer patients' quality of life: Examining group ties and individual ties across offline and online settings. Presented at the annual International Communication Association Convention. Washington D.C.

Dainton, M., Glowacki, E.M., Horan, S.M., Booth-Butterfield, M., & Wright, C. (2019). Research to publication: Preparing manuscripts for publication. Presented at the annual Eastern Communication Association Convention. Providence, R.I.

Glowacki, E.M. & Taylor, M.A. (2018). Government and public responses to a health crisis: An evaluation of hyperbolic rhetoric. Presented at the annual National Communication Association Convention. Political Communication Division. Salt Lake City, UT.

Glowacki, E.M. & Donohue, W.A. (2018). The role of social support in patient-provider negotiation. Presented at the annual National Communication Association Convention. Health Communication Division. Salt Lake City, UT.

Glowacki, E.M., Bernhardt, J.M., & McGlone, M.S. (2018). Tailored texts: An application of regulatory fit to text messages designed to reduce high-risk drinking. Presented at the annual National Communication Association Convention. Health Communication Division. Salt Lake City, UT. *Top Paper Award*.

Endrighi, R., Glowacki, E.M., Ruelas, N., Dunsiger, S., & Borrelli, B. (2018). Are smoking- and pain-related outcome expectancies associated with smoking cessation outcomes among individuals with mobility impairments? Presented at the annual Society of Behavioral Medicine Meeting. New Orleans, LA.

Mandhana, D. & Glowacki, E.M. (2017). Identifying the factors that influence individuals' post-adoption use of patient portals: An application of social cognitive theory. Presented at the annual National Communication Association Convention. Research in Progress Division. Dallas, TX.

Hazzard, J. & Glowacki, E.M. (2017). To disclose or not to disclose: A mixed-methods approach to understanding the struggles first generation students face. Presented at the annual National Communication Association Convention. Instructional Communication Division. Dallas, TX.

Glowacki, E.M., Kreitzberg, D., Scheinfeld, E., McGlone, M.S., Kirtz, S., Wagner, J.H., & Bernhardt, J.M. (2017). An evaluation of linguistic agency assignment in text messages about health. Presented at the biannual D.C. Conference on Health Communication. Fairfax, VA.

Glowacki, E.M., Kirtz, S., Wagner, J.H., & Bernhardt, J.M. (2017). Evaluating a campus-wide health text-messaging program: The impact of message dose and time of message delivery on message effectiveness. Presented at the biannual D.C. Conference on Health Communication. Fairfax, VA.

Kirtz, S. & Glowacki, E.M. (2017). HealthyhornsTXT: Implementing and evaluating a text-messaging campaign to promote student health and academic success. Presented at the annual American College Health Association Convention. Austin, TX.

Glowacki, E.M. & Mandhana, D. (2017). Identifying care providers' and clinic staff members' attitudes toward electronic medical records: An application of the technology acceptance model. Presented at the annual University of Texas McCombs Healthcare Symposium. Austin, TX.

Glowacki, E.M. & Daly, J.A. (2016). Empowering questions affect how people construe their behavior: Why how you ask matters in attributions for physical exercise. Presented at the annual National Communication Association Convention. Applied Communication Division. Philadelphia, PA.

Glowacki, E.M. & Donovan, E.E. (2016). Predicting reinforcement and punishment behaviors in couples coping with substance use: An application of Inconsistent Nurturing

as Control Theory. Presented at the annual National Communication Association Convention. Interpersonal Communication Division. Philadelphia, PA.

McGlone, M.S. & Glowacki, E.M. (2016). Hate the sin, love the saints: Activities vs. actors in message design. Presented at the annual National Communication Association Convention. Communication and Social Cognition Division. Philadelphia, PA. *Top Paper Award*.

Glowacki, E.M. & Donohue, W.A. (2016). The role of phatic communication between diabetes patients and their physicians. Presented at the annual International Communication Association Convention. Fukuoka, Japan.

Glowacki, E.M. (2016). Examining sibling communication about problematic drinking: An application of Inconsistent Nurturing as Control Theory. Presented at the biannual Kentucky Conference on Health Communication. Lexington, KY.

Glowacki, E.M., Zhu, Y., Hunt, E., Magsamen-Conrad, K., & Bernhardt, J. (2016). Facilitators and barriers to smartwatch use among individuals with chronic diseases: A qualitative study. Presented at the annual University of Texas McCombs Healthcare Symposium. Austin, TX.

Glowacki, E.M., Kirtz, S., Cance, J.D., Wagner, J.H., Bernhardt, J.M., & Barrera, D. (2016). HealthyhornsTXT: A text messaging program to promote UT student health and academic success. Presented at the annual University of Texas McCombs Healthcare Symposium. Austin, TX.

Berkelaar, B. L., Bernhardt, J., Glowacki, E., & Schneider, C. (2016). Understanding how human, communication, and technology factors influence effective and efficient electronic health records (EHRs) use. Presented at the annual Transforming Healthcare Through Research Collaboration Symposium. Austin, TX.

Glowacki, E.M. & Donohue, W.A. (2015). Negotiating needs: An application of relational framing theory to interactions between diabetes patients and their physicians. Presented at the annual National Communication Association Convention. Health Communication Division. Las Vegas, NV.

Palomares, N.A., Dailey, R.M., Crook, B., Glowacki, E.M., Gil Lopez, T., & Alexopoulos, C. (2015). The role of goal understanding in influence attempts of health behaviors. Presented at the annual National Communication Association Convention. Interpersonal Communication Division. Las Vegas, NV.

Glowacki, E.M., Centeio, E.E., & Castelli, D.M. (2015). Pertinent policy: Assessing the gap between physical activity policy and teachers' practices within the classroom. Presented at the annual Society for Prevention Research Meeting. Washington, D.C.

Glowacki, E.M. & McGlone, M.S. (2015). Targeting Type 2: Linguistic agency assignment in the framing of Type 2 diabetes prevention. Presented at the annual Society for Prevention Research Meeting. Washington, D.C.

Glowacki, E.M. (2015). Inconsistent messages in parent-child conversations about alcohol. Presented at the annual University of Texas McCombs Healthcare Symposium. Austin, TX.

Crook, B., Glowacki, E.M., & Love, B. (2015). Hanging by a thread: Exploring the features of nonresponse in an online young adult cancer survivorship support community. Presented at the annual International Communication Association Convention. San Juan, Puerto Rico.

Donovan, E.E., Nelson, E.C., Glowacki, E.M., & Love, B. (2015). “My parents and I had to ask, and ask again, in order to get any info”: Relational and informational work during cancer. Presented at the biannual International Association for Relationship Research Conference. New Brunswick, NJ.

Glowacki, E.M. (2014). Applying Inconsistent Nurturing as Control Theory to examine the strategies relational partners use to manage undesirable behaviors. Presented at the annual National Communication Association Convention. Health Communication Division. Chicago, IL.

Glowacki, E.M. (2014). A journey of two heroes: An application of Campbell’s hero-quest to *The Rock*. Presented at the annual National Communication Association Convention. Rhetoric and Debate Division. Chicago, IL.

Dailey, R.M., Crook, B., Glowacki, E.M., Prenger, E., & Anderson, A. (2014). Meeting weight management goals: The role of partner confirmation. Presented at the annual National Communication Association Convention. Health Communication Division. Chicago, IL

Glowacki, E.M., Centeio, E.E., Van Dongen, D.J., Carson, R.L., & Castelli, D.M. (2014). Health promotion efforts as predictors of opportunities for physical activity in schools. Presented at the annual American College of Sports Medicine Convention. Orlando, FL.

Glowacki, E.M. & Brown, L.E. (2014). Communicating about marijuana use in close relationships: An application of Communication Privacy Management Theory. Presented at the annual University of Texas McCombs Healthcare Symposium. Austin, TX.

Centeio, E.E., Glowacki, E.M., Castelli, D.M., Carson, R.L., Beighle, A. (2014). Predictors of physical activity opportunities: Educational policy and administrative support. Presented at the annual American Alliance for Health, Physical Education, Recreation and Dance National Convention. St. Louis, MO.

Centeio, E.E., Castelli, D.M., Carson, R.L., Beighle, A., Glowacki, E.M. (2014). Comprehensive school physical activity programs: Current practice & promise. Presented at the annual American Alliance for Health, Physical Education, Recreation and Dance National Convention. St. Louis, MO.

Carson, R.L., Pulling, A.D., Raguse, A.L., Calvert, H.G., Glowacki, E.M., Castelli, D.M., & Beighle, A. (2014). Newly implemented comprehensive school physical activity programs and children's physical activity. Presented at the annual Active Living Research Conference. San Diego, CA.

Glowacki, E.M. (2013). Examining the utility of Isocratean civic education. Presented at the annual National Communication Association Convention. Division of the American Society of the History of Rhetoric. Washington, DC.

Nicksic, H., Hwang, J., Brothers, R. M., Glowacki, E.M., Van Dongen, D., & Castelli, D. M. (2013). Acute physical activity, health risk, and cognitive performance in emerging adults. Presented at the annual American College of Sports Medicine Convention. Indianapolis, IN.

Glowacki, E.M. (2013). Addressing issues of substance use within a collegiate community: How relational partners communicate support with reinforcement and punishment behaviors. Presented at the annual University of Texas McCombs Healthcare Symposium. Austin, TX.

Driscoll, A., Glowacki, E.M., & Morton, M. (2012). Negotiating boundaries in the medical interaction: Assessing disclosures through Communication Privacy Management Theory. Presented at the annual Eastern Communication Association Convention. Cambridge, MA. Top student paper in Health Communication.

Duggan, A. P., Petronio, S., Bradshaw, Y. S., Altman, W., Driscoll, A., Glowacki, E.M., & Morton, M. (2011). Medical students' reflections about encouraging or inhibiting disclosure in medical interviews with patients with physical disabilities: A Communication Privacy Management analysis. Presented at the biannual International Association for Communication in Healthcare Conference. Chicago, IL.

Duggan, A. P., Bradshaw, Y. S., Glowacki, E.M., & Altman, W. (2011). Medical student language toward patients with disabilities: An analysis of language about pain as a potential bridge for acknowledging the patient's life world. Presented at the annual International Communication Association Convention. Boston, MA.

Glowacki, E.M. (2011). An examination of the relationship between interdependence theory and Gottman's four horsemen of the apocalypse in predicting divorce. Presented at the annual Eastern Communication Association Convention. Arlington, VA.

ADDITIONAL ACADEMIC WORK EXPERIENCE

Research Assistant and Doctoral Fellow. (2014-2017). University of Texas at Austin, Center for Health Communication. Worked under Dr. Jay Bernhardt on research projects and helped with the start-up and promotion of the Center.

Research Assistant. (Summers 2013 and 2014). University of Texas at Austin, Annette Strauss Institute for Civic Participation. Worked on project “Civic Hope” under Dr. Roderick Hart, former Dean of the Moody College of Communication.

Research Assistant. (Summer, 2013). University of Texas at Austin, Health Education and Health Behaviors. Worked under Dr. Darla Castelli with a dataset evaluating physical activity programs and health promotion in schools.

Research Assistant. (Summer, 2010). Boston College, Communication Department and Tufts Medical School. Worked under Dr. Ashley Duggan and Dr. Libby Bradshaw. Transcribed interactions (between medical students and standardized patient educators) having to do with pain, coded, and analyzed data.

Media Technician. (2009-2011). Boston College Law School, Information and Technology Services.

AWARDS AND HONORS

- 2022 **Bouvé Distinguished Educator Award**, Bouvé College of Health Sciences, Northeastern University
- 2018 **Top Paper Award**, Health Communication Division, National Communication Association
- 2017 **Doctoral Student of the Year Award**, Department of Communication Studies, University of Texas at Austin
- 2016 **Jesse H. Jones Endowed Graduate Fellowship**, Moody College of Communication, University of Texas at Austin
- 2016 **Top Paper Award**, Communication and Social Cognition Division, National Communication Association
- 2016 **Doctoral Honors Seminar Participant**, National Communication Association
- 2016 **Outstanding Department Leader and Citizen Award**, Department of Communication Studies, University of Texas at Austin
- 2015 **Outstanding Thesis Award**, National Communication Association, Interpersonal Communication Division
- 2015 **Teaching Assistant of the Year Award**, Department of Communication Studies, University of Texas at Austin
- 2014 **Graduate School Continuing Fellowship**, University of Texas at Austin
- 2013 **Graduate School Continuing Fellowship**, University of Texas at Austin
- 2013 **Masters Student of the Year Award**, Department of Communication Studies, University of Texas at Austin
- 2012 **Top Student Paper Award**, Health Communication, Eastern Communication Association
- 2010 **Undergraduate Research Fellowship**, Boston College

2008 **Athletic Director's Award for Academic Achievement**, Boston College
2007-2011 **Dean's List**, Boston College

SERVICE ACTIVITIES

2023-present Conference Co-Planner, International Association for Relationship Research
2023-present Diversity, Equity, and Inclusion Lead, School of Community Health and Behavioral Sciences, Northeastern University
2022-2023 Member, Patient and Family Advisory Council, Boston Medical Center
2022-2023 Member, Population and Mental Health Tenure-Track Faculty Search Committee, Bouvé College of Health Sciences, Northeastern University
2022-2023 Member, Ad Hoc Search Committee, College of Arts, Media and Design, Northeastern University
2021-present Member, Diversity, Equity and Inclusion Council, Bouvé College of Health Sciences
2021-2023 Faculty Supervisor, Health Scholars for Social Justice Student Group
2021-2022 Member, Climate Justice Committee, Northeastern University
2020-present Member, Social Justice Steering Committee, Department of Health Sciences
2020-present Secretary, Interpersonal Communication Interest Group, Eastern Communication Association
2020-2022 Facilitator, Health Care Study Group, Right Care Alliance
2019-present Editorial Board Member, *Health Communication*
2019, 2020 Reviewer, Distinguished Article Award, National Communication Association, Health Communication Division
2019 Reviewer, Tufts Community Health Catalyst Program
2019 Reviewer, Centers for Disease Control and Prevention, "Research Grants to Identify Effective Strategies for Opioid Overdose Prevention"
2018-present Reviewer, Eastern Communication Association
2018-2021 Topic Editor, *Frontiers in Communication*, Health Communication Section
2018-2019 Member, Diversity Committee, College of Arts, Media, & Design, Northeastern University
2017 Member, Center for Health Communication Director Search Committee, Moody College of Communication, UT Austin
2016-present Reviewer, National Communication Association
2016-2017 Member, Communication Competencies Committee, Society for Health Communication
2016-2017 Founding President, Graduate Communication Council, Moody College of Communication, University of Texas at Austin
2016 Chair, Health Communication Division, Nonverbal Communication Division, Human Communication and Technology Division, National Communication Association
2016 Member, Communication Leadership Instructor Hiring Committee, Moody College of Communication, University of Texas at Austin
2015-2017 President, Center for Health Communication Student Interest Group, University of Texas at Austin

2015-2017 Member, Graduate Dean's Student Advisory Council, University of Texas at Austin
2015-2016 President, Communication Studies Graduate Council, University of Texas at Austin
2015-2016 Graduate Student Representative, Health Communication Division, National Communication Association
2014-2016 Member, Dean Search Committee, Moody College of Communication, University of Texas at Austin
2012-2014 Participant in professorship applicant visits in the UT Communication Studies Department and in the 2014 External Review Committee
2012-2014 Member, Division of Housing Tenant Advisory Board, University of Texas at Austin
2012-2013 Vice President, Communication Studies Graduate Council, University of Texas at Austin
2012 Member, Committee to Review the Communication Studies Department Chair, University of Texas at Austin
2012, 2016 Orientation leader and mentor, Department of Communication Studies, University of Texas at Austin

Ad Hoc Journal Reviewer

Communication Quarterly
Health Promotion Practice
International Journal of Public Health
Journal of Applied Communication Research
Journal of Health Communication
Medical Decision Making Policy and Practice
Negotiation and Conflict Management Research
PLOS One
Qualitative Health Research

PROFESSIONAL AFFILIATIONS

Institute for Health Equity and Social Justice Research, Faculty Scholar (2022-present)
Eastern Communication Association (2017-present)
Society of Behavioral Medicine (2017-2018)
American Academy on Communication in Healthcare (2016-2018)
The Society for Health Communication, Founding Member (2014-present)
Society for Prevention Research (2014-2018)
Center for Health Communication, University of Texas at Austin (2014-2017)
American College of Sports Medicine (2012-2014)
National Communication Association (2011-present)