Physical Therapy Centennial Celebration
Celebrating 100 years of the Origins of Physical Therapy at Bouvé

Sponsorship & Journal Ad Opportunities

The Event
Hosted by the Bouvé College of Health Sciences Department of Physical Therapy, Movement and Rehabilitation Sciences at Northeastern University, the Centennial Celebration recognizes the history of the first graduating class of the Boston School of Physical Education, which later became the Bouvé-Boston School at Northeastern in 1964 and which is our current Bouvé College of Health Sciences. This centennial celebration and event will honor the faculty, students and alumni who are deeply committed to the future of Bouvé and physical therapy education. In anticipation of many generations of new students in the years ahead, we will mark this special moment by establishing the Bouvé Physical Therapy Centennial Endowed Scholarship Fund.

We would like you to accept this invitation in an effort to help us achieve our fundraising goal. You can assist by:

- Becoming a Centennial Sponsor at one of the levels below
- Submitting a Journal Ad celebrating your business or an honoree
- Sending in a tax deductible contribution to the Bouvé Physical Therapy Centennial Endowed Scholarship Fund.

Sponsorships:

**Platinum sponsor $25,000**
- Preferred seating and two tables of 10 at the Saturday November 7 Centennial Event at the Colonnade Hotel Boston MA
- Full page color ad in dinner journal
- Prominent Recognition at two educational programs leading up to the November 2015 event (Fall 2014 and Fall 2015)
- Invitation to special Ambassadors and sponsor reception
- Prominent Recognition on 10,000 Save the dates as Platinum sponsor (Mailed Fall 2014)
- Prominent Recognition on 10,000 Invitations as Platinum sponsor (Mailed Summer 2015)
- Prominent Recognition on the Centennial Website as Platinum sponsor from Fall 2014-2015 with link to company website
- Prominent Recognition in the Bouvé Vital Signs Magazine (mailed to 30,000 alumni, corporations and friends of Bouvé) May 2015 and October 2015
- Logo and Special acknowledgment on screen at Centennial Event speaker program
- Logo and special acknowledgement on PT Facebook page
- Recognition on tables and on screen at the Centennial Event
**Gold sponsor $10,000**

Preferred seating and a table of 10 at the Saturday November 7 Centennial Event at the Colonnade Hotel Boston MA
Half page color ad in dinner journal
Invitation to special Ambassadors and sponsor reception
Recognition on 10,000 Save the dates as Gold sponsor (Mailed Fall 2014)
Recognition on 10,000 Invitations as Gold sponsor (Mailed Summer 2015)
Recognition on the Centennial Website as Gold sponsor from Fall 2014-2015
Recognition in the Bouvé Vital Signs Magazine (mailed to 30,000 alumni, corporations and friends of Bouvé) May 2015 and October 2015
Special acknowledgment on screen at Centennial Event speaker program
Special acknowledgment in speaker program
Special acknowledgement on PT Facebook page
Recognition on tables at the Centennial Event

**Silver sponsor $5,000**

Preferred seating and a table of 10 at the Saturday November 7 Centennial Event at the Colonnade Hotel Boston MA
Quarter-page black and white ad in dinner journal
Invitation to special Ambassadors and sponsor reception
Recognition on 10,000 Invitations as Silver sponsor (Mailed Summer 2015)
Recognition on the Centennial Website as Silver sponsor from Fall 2014-2015
Recognition in the Bouvé Vital Signs Magazine (mailed to 30,000 alumni, corporations and friends of Bouvé) May 2015 and October 2015
Special acknowledgment on screen at Centennial Event speaker program
Special acknowledgement on PT Facebook page
Recognition on tables at the Centennial Event
Physical Therapy Centennial Celebration
Celebrating 100 years of the Origins of Physical Therapy at Bouvé
Dinner Journal Ads

Table sponsors receive ad space in the Bouvé College of Health Science Department of Physical Therapy, Movement and Rehabilitation Sciences Celebration Dinner Journal, which is distributed to guests on the evening of the event.

Platinum sponsors receive a full-page, four-color ad in the journal. Gold sponsors receive a half-page, four-color ad and Silver sponsors received a quarter-page black and white ad.

Each ad, whether four-color or black-and-white, must be a JPEG or PDF format, at a resolution of 300 dpi.

As an individual, you may also support the Bouvé College of Health Sciences Department of Physical Therapy, Movement and Rehabilitation Sciences with a journal ad celebrating your honoree.

Below are the size requirements and cost:

**Full-page color Journal Ad (7” x 7”) $1,500**
**Half-page color Journal Ad (3.5”H x 7”) $1,000**
**Quarter-page black and white Journal Ad (3.5” x 3.5”) $500**

We are also happy to create a black-and-white text ad for you. Just submit your text and desired ad size to the e-mail address below.

Payment for ads can be processed through a credit card transaction by contacting Julie Norton directly at j.norton@neu.edu (617) 373 4839 or submitting a check made out to Northeastern University with the Sponsorship Commitment form attached.

Submit your ad to Julie Norton at j.norton@neu.edu no later than September 1, 2015 to be included in the journal. Call with any questions 617 373 4839.
Bouvé College of Health Sciences  
Department of Physical Therapy, Movement and Rehabilitation Sciences  
Centennial Celebration Sponsorship Commitment Sheet

Contact Information

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We wish to support the Bouvé Department of Physical Therapy, Movement and Rehabilitation Sciences Celebration in the following way(s)

___Platinum sponsor $25,000

___Anniversary Gold sponsor $10,000

___Anniversary Silver sponsor $5,000

___Full-page color Journal ad $1,500

___Half-page color Journal ad $1,000

___Quarter-page black and white Journal Ad $500

$________ We wish to contribute Bouvé Physical Therapy Centennial Endowed Scholarship Fund. (Full amount of this scholarship gift is a tax deductible contribution to Northeastern University Department of Physical Therapy, Movement and Rehabilitation Sciences)
Check made payable to Northeastern University

Please submit to:

Julie Norton
Special Projects- Development
Bouvé College of Health Sciences
Northeastern University
215 Behrakis Health Sciences
360 Huntington Avenue
Boston, MA 02115

You may fax your response to 617-373-3030 or email to j.norton@neu.edu