



Northeastern University

Bouvé College of Health Sciences School of Nursing

Strategic Plan - 2013- 2015

The SON Strategic plan for the year 2013-2015 is based on the previous Unit goals 2011-2013 and the 2013 Bouvé College of Health Sciences Strategic Plan

Values:

The School of Nursing and Bouvé College of Health Sciences embraces and upholds the university's core values of:

- Contribution** - seeking to contribute to the individual fulfillment of each member of the campus, to the welfare of the surrounding communities, and to solutions that will address global and societal needs.
- Diversity** - celebrating diversity in all its forms and fostering a culture of respect that affirms inter-group relations and builds community.
- Engagement** - promoting active engagement in teaching and learning, in scholarship and research, in the life of urban communities and with our alumni and friends.
- Integrity** - pursuing each of its activities and interactions with integrity, always maintaining the highest ethical standards.
- Opportunity** - providing opportunities to those who strive to overcome disadvantages and show great promise for future success.



Goals:

Goal 1. Strategically grow and improve the quality of our educational programs

To accomplish this goal, the SON will:

1. Increase number of traditional BSN students
2. Implement Accelerated BSN program
3. Implement and Evaluate the hybrid DE/MS and RN/BSN program
 - A. Enhance faculty positions.
 - B. Review and revise Administration specialty.
 - C. Explore additional Graduate specialties across campuses.
 - D. Explore use of course coordinators across programs.
4. Implement expansion of DNP Program.
 - A. Expansion of DNP Program to other campuses.
 - B. Plan and implement post BSN DNP program.
5. Develop online certificate programs.
6. Evaluate effectiveness of enhanced ATI program.
7. Improve selectivity and quality of PhD applicants.
8. Increase number of graduate students by 10%.
9. Explore ways to increase diversity of all students.

Goal 2. Recruit and retain high-caliber faculty and Administrators

To accomplish this goal, the SON will:

1. Work with search firm to develop pool of candidates and hire Dean of SON.
2. Conduct rigorous faculty searches that result in hiring expert clinical and tenure track faculty.
3. Implement search for PhD Program Director and Assistant Dean of Graduate Programs.
4. Work with BCHS to finalize workload documents.
5. Continue to refine structure and process for collecting and disseminating EBI and Trace data to Faculty.
6. Explore ways to increase diversity.



Goal 3. Become an academic leader in nursing research

To accomplish this goal, the SON will:

1. Strengthen the research infrastructure to support our identified areas of focus.
 - A. Develop an implementation of resources and processes to assist faculty with the development of research and implementation of grant proposals.
 - B. Formulate faculty interest groups to secure external funding to support innovative programs and activities (i.e. co-op education and health in motion van).
 - C. Identify strategic areas of focus and growth in research and scholarship.
 - D. Add faculty with funded research and publication records.
 - E. Continue to disseminate faculty research and scholarship accomplishments to peers and students.
 - F. Continue to develop relationships with nursing and urban health researchers to support faculty collaborative research and PhD program development.
 - Pursue adjunct appointments for community based nursing researchers.
 - Continue to identify NU urban researchers for affiliation with the PhD program.
 - Seek fractional appointments with nurse researchers in area clinical agencies.
 - G. Offer 1-2 Brown Bag Scholarship Series each month; invite affiliate faculty for the PhD program to participate and present their work.
 - H. Reinstate and expand faculty development activities such as grant proposal development, mock reviews, manuscript editing, preview of professional presentations, and research in progress presentations.
2. Increase and monitor publication and research activities of the SON faculty and students.
 - A. Increase faculty publications, conference presentations, and grant proposal submissions. Refine system to capture and evaluate metrics.
 - B. Develop a scholarly approach to all new initiatives and innovative educational strategies.
3. Promote student involvement in research.
 - A. Expand Honors Program
 - B. Establish link with Undergraduate Research Office
 - C. Increase number of Research Co-ops opportunities
4. Develop and expand global faculty research programs.



Goal 4. Increase funding for Student Scholarships, Clinical Services and Endowed Chair

To accomplish this goal, the SON will:

1. Work with Development Office to increase financial support for scholarships.
2. Continue to develop sources of support for Endowed Faculty chair.

Goal 5. Improve SON infrastructure to refine crucial processes

To accomplish this goal, the SON will:

1. Continue to refine evaluation processes for collecting and disseminating data to faculty and administrators.
2. Improve clinical placement systems.
 - A. Develop and implement plan to strengthen relationships with clinical placement facilities.
 - B. Refine and development clinical placement office.
 - C. Evaluate processes of developing clinical placements.
3. Develop and implementation of resources and processes to assist faculty with the development of research and implementation of grant proposals.
4. Enhance the education of faculty regarding Hybrid education.
5. Enhance administrative staff to match increase in size of student body.

Goal 6. Maintain a fiscally robust SON budget with diverse revenue streams

To accomplish this, the SON will:

1. Achieve undergraduate enrollment target
Increase graduate education enrollments by 10% each year.
 - A. Increase number of programs offered at graduate campuses
 - B. Increase enrollment in selected programs.
2. Increase academic programs with community based initiatives.

Goal 7. Enhance and expand global programming for SON students

1. Develop experiential programs in global settings.
2. Facilitate student participation in international research endeavors.

Goal 8. Enhance interprofessional education

1. Examine redundancy and efficiency of courses across disciplines.
2. Increase interprofessional education, research and clinical experiences.

