

Dr. Ashleigh N. Shields

Assistant Teaching Professor
Department of Health Sciences & Communication Studies
Northeastern University

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Boston, MA

EMPLOYMENT

Northeastern University | Boston, MA
2022- present

Assistant Teaching Professor

Taught classes within the Department of Health Sciences and Communication Studies

Northeastern University | Boston, MA
2021-2022

Post Doctorate Teaching Associate

Taught classes within the Department of Communication Studies and Bouvé College of Health Sciences

EDUCATION

PhD 2021 **Purdue University** | Brian Lamb School of Communication
Major Area: Health Communication

Minor Area 1: Family and Community Health

Minor Area 2: Research Methods

Dissertation: *Learn to Listen: Assessing the Efficacy of an Eating Disorder Communication Intervention Among Adolescents*

Advisor: Dr. Marifran Mattson

Committee Members: Dr. Bart Collins, Dr. Gerald Hyner, Dr. Maria Venetis

MPH 2021 **Purdue University** | Public Health
Area: Family and Community Health

MA
2017 **Purdue University**| Brian Lamb of School of Communication
Area: Interpersonal Health
Thesis: *Eating Disorder Disclosure/Nondisclosure in Close Relationships: Applying the Disclosure Decision-Making Model*
Advisor: Dr. Maria Venetis
Committee Members: Dr. Marifran Mattson, Dr. Steve Wilson

BA
2015 **Purdue University**| Brian Lamb School of Communication
Major Area: Public Relations and Strategic Communication

ACADEMIC APPOINTMENTS

Teaching Assistant
2015-2017

Aided in creating and grading of assignments and examinations, managing class communication via Blackboard announcements, conducting lectures, and leading recitation sessions that occurred once a week.

Instructor of Record
2015-present

Developed course materials (e.g., exams, writing activities, assignments, quizzes, syllabus), delivered daily lectures, and graded assignments.

Graduate Staff Purdue Presentation Center **Fall**
2016-2021

Responsibilities consisted of assessing center effectiveness, helping the center director schedule attendants, developing resource binders, collaborating with other staff about additional beneficial resources.

Graduate Research Assistant (funded)
October 2017- 2021

Help Center Assessment (October 2017- 2020)

Funded research position with Dr. Jennifer Hall on public speaking effectiveness.

The PMS Project (2018-present)

Funded research position with Dr. Maria Venetis and Dr. Jyoti Seth on disclosure of PMS in India.

Graduate Research Assistant **January**
2016-May 2016

Assisted Dr. Felicia Roberts on clinical observations at the Veterinary Teaching Hospital.

GRANTS

Global Synergy Research Grant (\$19,160)

2018

The PMS Project: An Exploration of the Intersection of Culture and Communication in Premenstrual and Menstrual Experiences of Young Women in India. Collected data in India on PMS and disclosure.

PROMISE Grant (\$600)

2017

Purdue's College of Liberal Arts awarded this grant to aid graduate research. Funded travel to Washington D.C. for the bi-yearly Health Communication Conference. Theme of the conference was "Patient-Centered Health Communication."

COMM SEED Grant (\$500)

2022

This grant was awarded to Dr. Caitlyn Jarvis, Dr. Elizabeth Glowacki, and I to study the social construction and affective narration of anticipated infertility at Northeastern University.

AWARDS

Earl Harlan Award

2017

Award recognizes excellence in teaching at the MA/MS level within the Brian Lamb School of Communication at Purdue University.

Bruce Kendall Award

2020

Award recognizes excellence in teaching at the PhD level within the Brian Lamb School of Communication at Purdue University.

MAGS EIT Award

2021

College of Liberal Arts (at Purdue University) PhD nominee for the 2021 Midwest Association of Graduate Students Excellence in Teaching Award.

Graduate School Excellence in Teaching Award

2021

One of the three winners of the 2021 Purdue University Graduate School Excellence in Teaching Award.

ACADEMIC RESEARCH

- Benedict, B. C., **Shields, A. N.**, Wieland, M., & Hall, J. (2020). Recommendations for communication centers based on student and tutor reflections: Insights about students' reasons for visiting, session outcomes, and characteristics of the tutoring approach. *Communication Center Journal*, 6(1), 79-93.
- Harris, T. L., **Shields, A.**, & DeMaria, A. L. (2021). Relevant, relatable, and reliable: Rural adolescents' sex education preferences. *Sex Education*, 1-17. [10.1080/14681811.2021.1931086](https://doi.org/10.1080/14681811.2021.1931086)
- Rawat, M., **Shields, A. N.**, Venetis, M.K., & Seth, J. (2021). Women's agentic role in enabling and dismantling menstrual health taboos in northern India: A culture-centered approach. *Health Communication*, 1-10. [10.1080/10410236.2021.1970296](https://doi.org/10.1080/10410236.2021.1970296)
- Shields, A.N.**, Taylor, E., & Welch, J.R. (2022). Understanding the conversation around COVID-19 and eating disorders: A thematic analysis of Reddit. *Journal of Eating Disorders*.
- Venetis, M.K., **Shields, A. N.**, Rawat, M., & Seth, J. (in press). Predicting menstruation-related topic avoidance between daughters and mothers in two regions of northern India. *Western Journal of Communication*.

ARTICLES UNDER REVIEW

- Sánchez Sánchez, V., Rawat, M., **Shields, A. N.**, Morgan, M., & Anderson, L. B. (under review). Catty women and confident men: A standpoint theory analysis of experiences of incivility and gender in nursing. *Gender, Work, & Organization*.

RESEARCH IN PROGRESS

Jarvis, C., Glowacki, E., & **Shields, A.N.** Social construction and affective narration of anticipated infertility.

Sánchez Sánchez, V., Rawat, M., Shields, **A.N.**, Morgan, M. & Anderson, L. A qualitative application of structural divergence theory to evaluate socio-cultural structures in the nursing sector.

Watkins, T., & **Shields, A. N.** Strategies for LHDs to Gain Adolescent followers on social network sites (SNS): “Monkey See, Monkey Do.”

CONFERENCE PRESENTATIONS

18 conference presentations; 5 posters; 13 presentations

Shields, A.N., Glowacki, E., & Mohammed, S. (2022, November 8th). *Practicing provider-patient communication skills in a simulation lab: Implications for undergraduate student education* [paper presentation]. American Public Health Association 2022 Annual Meeting and Expo.

Rawat, M., Sánchez Sánchez, V., **Shields, A.N.**, Morgan, M. & Anderson, L. (2022, April). *A qualitative application of structural divergence theory to evaluate socio-cultural structures in the nursing sector* [poster presentation]. Kentucky Health Conference, 2022.

Shields, A.N., Rawat, M., Venetis, M.K., Seth, J. (2021, May). *Predicting menstruation-related topic avoidance in two regions of northern India* [paper presentation]. International Communication Association 2021, Virtual Conference.

Rawat, M., **Shields, A. N.**, Venetis, M. K., & Seth, J. (2020, April). *Women’s agentic role in enabling and dismantling menstrual health taboos in India: A structural analysis* [paper presentation]. Kentucky Health Communication Conference 2020, Lexington, KY, United States.

Shields, A. N., Rawat, M., Venetis, M. K., Seth, J. (2020, April). *“I did not want to talk about that with anyone”*: Women’s perception of disclosure of menarche in India [poster presentation]. Kentucky Health Communication Conference 2020, Lexington, KY, United States.

Rawat, M. & **Shields, A. N.** (2020, May). *Women investigating women problems: A collaborative autoethnography exploring narratives of menstrual and premenstrual symptoms* [paper presentation]. International Communication Conference 2020, Gold Coast, Australia.

Shields, A. N., Rawat, M., Venetis, M. K., & Seth, J. (2020, May). *A shared secret: Manifestation of privacy rules about menstruation in Indian women* [poster presentation]. International Communication Conference 2020, Gold Coast, Australia.

Watkins, T., & **Shields, A. N.** (2019, November). *Strategies for LHDs to gain adolescent followers on social networking sites (SNS): “Monkey see, monkey do”* [paper presentation]. National Communication Conference 2019, Baltimore, MD, United States.

Watkins, T., & **Shields, A.N.** (2019, October). *What do Indiana adolescents really want from school-based and SNS-delivered sexual health education* [paper presentation]? School Health Conference 2019, Cincinnati, OH, United States.

Harris, T., & **Shields, A.N.** (2018, November). *“People are gonna have sex. You can’t stop it. So might as well teach ‘em”*: Adolescent opinions on the debate to teach AOUM and CSE [paper presentation]. Great Debates & Innovations in Sex & Research 2018, Montreal, Quebec, Canada.

Benedict, B., **Shields, A.N.,** Wieland, M., Hall, J. (2018, November). *Student*

experiences in the communication center [paper presentation]. Paper National Communication Conference 2018, Salt Lake City, UT, United States.

Sánchez Sánchez, V., Rawat, M., **Shields, A.N.**, Morgan, M., & Anderson, L.B. (2017, November). *"We don't hire bitches": A standpoint theory analysis of nurses' experience of incivility and gender* [paper presentation]. National Communication Conference 2017, Dallas, TX, United States.

Shields, A.N., & Roberts, F. (2017, April). *Clinical vet student's communication with patient's and patient's owner: A patient-centered approach* [poster presentation]. Health Communication Conference 2017, Fairfax, VA, United States.

Shields, A.N., Sánchez Sánchez, V., Rawat, M., Morgan, M., & Anderson, L.B. (2017, April). *Converging nurses eating their young: An application of accommodation theory in the context of bullying/incivility* [poster presentation]. Health Communication Conference 2017, Fairfax, VA, United States.

Shields, A.N. (2017, March). *Motives for eating disorder disclosure/nondisclosure in close relationships: Applying disclosure decision making and risk revelation model among LGBTQ ages 18-24* [paper presentation]. Michigan Academy Conference 2017, Western Michigan University, Kalamazoo, MI, United States.

Shields, A.N. (2017, February). *An application of health belief model and extended parallel process model to reduce college student stress* [paper presentation]. Purdue Communication Graduate Student Association Conference 2017, West Lafayette, IN, United States.

Shields, A.N. (2016, March). *Reasons for eating disorder disclosure/nondisclosure in friendships: Applying a model of eating disorder-disclosure decision making among men ages 18-24* [paper presentation]. Michigan Academy

Conference 2016, Saginaw Valley State University, University Center, MI, United States.

Shields, A.N. (2016, February). *Analyzing the quiet threat: Observing social support, media influences, and health campaigns regarding eating disorders* [paper presentation]. Purdue Communication Graduate Student Association Conference 2016, West Lafayette, IN, United States.

TEACHING EXPERIENCE

15 different courses taught; 35 sections-instructor of record; 3 positions as teaching assistant

Introduction to Health Communication (Com 378; at Purdue University)- Instructor of Record

- *Hybrid*
 - o Spring 2021 (1 section)

Advanced Presentational Speaking (COM 314) and Speech Communication of Technical Information (COM 315) (COM 314.5; at Purdue University)- Instructor of Record

- *Distance Learning*
 - o Summer 2020 (1 section), Summer 2021 (1 section)
- *Hybrid*
 - o Fall 2020 (2 sections), Spring 2021 (1 section)

Interpersonal Communication (COM 212; at Purdue University)- Instructor of Record

- *In-Person*
 - o Spring 2019 (1 section), Spring 2018 (2 sections), and Fall 2017 (1 section)
- *Distance Learning*
 - o Spring 2020 (1 section), Fall 2019 (1 section), and Fall 2018 (1 section)

Interviewing (COM 325; at Purdue University)- Instructor of Record- Study Abroad in Siena, Italy

- *In-Person*
 - o Summer 2017 (1 section)
 - o This course was taught with Purdue students in Siena, Italy. My responsibilities consisted of creating materials for the course (e.g., exams, activities, and syllabus), giving daily lectures, co-leading culture field trips, and grading.

**Science Writing and Presentation (COM 217; at Purdue University)-
Instructor of Record**

- *In-Person*
 - Spring 2020 (1 section), Spring 2019 (1 section), Summer 2019 (1 section), and Fall 2016 (1 section)

**Principles of Persuasion (COM 318; at Purdue University)- Instructor
of Record**

- *Distance Learning*
 - Fall 2018 (1 section) and Summer 2016 (1 section)

**Fundamentals of Speech Communication (COM 114; at Purdue
University)- Instructor of Record**

- *In-Person*
 - Fall 2017 (1 section), Spring 2016 (2 sections), and Fall 2015 (1 section)

**Introduction to Communication Studies (COMM 1101; at
Northeastern University)- Instructor of Record**

- *In-Person*
 - Fall 2021 (1 section)

**Public Speaking (COMM 1112; at Northeastern University)-
Instructor of Record**

- *In-Person*
 - Fall 2021 (3 sections)
- *In-Person*
 - Spring 2022 (2 sections)

**Interpersonal Communication (COMM 3230.01; at Northeastern
University)-Instructor of Record**

- *In-Person*
 - Spring 2022 (1 section)
- *Virtual*
 - Summer 2022 (1 section)

**Communication Skills for the Health Professions (PHTH 2300.04; at
Northeastern University- Bouvé College of Health Sciences)-
Instructor of Record**

- *In-Person*
 - Spring 2022 (1 section); Summer 2022 (1 section)

**Health Communication (COMM 3201; at Northeastern University)-
Instructor of Record**

- *In-Person*
 - o Summer 2022 (1 section)

Critical Perspectives on Communication (COM 204; at Purdue University)- Teaching Assistant and Recitation Instructor

- *In-Person*
 - o Spring 2017 (3 sections)

Principles of Persuasion (COM 318; at Purdue University)- Teaching Assistant

- *In-Person*
 - o Spring 2016 (1 section) and Fall 2016 (1 section)

Introduction to Communication Studies (COM 100; at Purdue University)- Teaching Assistant

- *In-Person*
 - o Fall 2015 (1 section)

PROFESSIONAL DEVELOPMENT

Safe-Zone Training, Purdue University

October 2018 This program educates faculty, students, and staff about LGBTQA+. As a result, my office is now considered a safe space.

**Journal Club, Purdue University
2018-2021**

This is provided by the Department of Public Health and consists of speakers talking about current events within the field of health and offers students an opportunity to communicate with guests and faculty.

PEDAGOGICAL ACTIVITIES

New Instructor Mentoring Program **2017-2021**

Offered support and advice to first-year graduate instructors. Biweekly meetings were executed to help address questions, comments, or concerns and help mentees create and achieve teaching goals.

New Graduate Student Buddy Program
2016-2021

Aided and encouraged first-year graduate students. Monthly meetings

were implemented to help address questions, comments, or concerns and help mentees generate and accomplish goals while navigating graduate school courses and culture.

**Advice for Graduate Teaching
2017**

August

Presentation for Graduate Teaching Assistants at Purdue University with Associate Dean of the Graduate School, Dr. Melanie Morgan. Discussed advice for graduate students who are or are becoming teaching assistants.

DEPARTMENTAL SERVICE

**Fraser Speaking Competition
2018-2019**

A public speaking competition among students to help increase engagement within the community. Tasks included meeting with other individuals to review the submissions for the competition and select the top submissions to proceed for a chance to be chosen and implemented.

**Communication Graduate Student Association Conference
Spring 2018**

Member of Scheduling and Logistics Committee

Tasks included scheduling the conference, selecting panels and panelists, coordinating registration, refreshments, securing and setting up space, name tags, enforcing the conference theme, coordinating the speaker, and assigning chairs/respondents.

**Communication Graduate Student Association
Spring 2018**

Fall 2017-

New Student Relations Vice President

Tasks included assigning buddies with new graduate students to current graduate students. Offered assistance, guidance, and support to new graduate students and helped organize and run our annual Welcome Weekend for potential graduate students.

**Communication Graduate Student Association
Spring 2017**

Fall 2016-

Social Relations Vice President

Tasks included coordinating social activities for graduate students, directing Welcome Weekend for prospective graduate students, and managing and delegating tasks to the Social Relations Committee members for each event.

**COM 114 Test Out
2016**

Summer 2016-Fall

Tasks included working with the COM 114 team to plan, promote, and administer test out examinations; graded all COM 114 written exams and organized students' information via excel; and notified students of pass/fail with letters.

2016-

2021

Tasks included grading speeches by individuals wishing to test out of COM 114.

**Communication Graduate Student Association Fall 2015-Spring
2016**

Member-at- Large for Master's Students

Tasks included being the liaison between new master's students' concerns and the student association, announcing conferences and news about what is going on in the Lamb School to my student cohort. Distributed gifts for Administration Appreciation Day. I communicated with potential new students.

**Communication Graduate Student Association Fall 2015-
Spring 2016**

Social Relations Member

Tasks included assisting with social activities for graduate students, attending social events for new and current students, aiding in Welcome Weekend for prospective graduate students, implementing birthday cards for students, and created encouraging cards for master students defending their prospectus or thesis.

DISCIPLINE SERVICE

**National Communication Association
present**

2015-

Memberships

Health Communication Division
Interpersonal Communication Division
Student Section
Women's Communication Division

Student Reviewer

2016

Reviewed paper submissions and recommended papers for acceptance for the student sections

Student Section Chair

2016

Provided brief overview of the panel
Introduced the author and title of each paper to the audience
Presented brief introduction for the respondent
Lead the audience in Q&A with the presenters for the remaining

time

International Communication Association

Student Reviewer

2020 Reviewed paper submissions and recommended papers for acceptance for the interpersonal communication sections

COMMUNITY SERVICE

National Eating Disorders Association (NEDA) Walk 2015-2016

Tasks included recruitment, advertising, and fundraising.

PROFESSIONAL ORGANIZATIONS AND AFFILIATIONS

Health Communication Association (HCA)

Public Health Student Association (PHSA)

PROFESSIONAL EXPERIENCE

RoundTable Wellness | Lafayette, IN
2019-2021

RoundTable Wellness is an organization that specializes in mental health and nutrition, specifically eating disorders. Develops materials for the office and social media, aids with educating, developing, and sustaining community members, and assists coworkers with various tasks. Presents to students at local middle and high schools on the topic of eating disorders. Assisted with the creation and implementation of the National Eating Disorder Awareness Week 2020 advertisements.