

# John Lowrey

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<b>ACADEMIC EMPLOYMENT</b>	<b>Northeastern University, Boston, MA</b> Assistant Professor, D'Amore-McKim School of Business <ul style="list-style-type: none"><li>Joint appointment at the Bouvé College of Health Sciences</li></ul>	2021-present
<b>EDUCATION</b>	<b>The Ohio State University, Fisher College of Business, Columbus, OH</b> Ph.D., Business Administration (Operations Management) <ul style="list-style-type: none"><li><i>Dissertation: Operational Mechanisms for Connecting Food and Health</i></li></ul> M.B.A. (full-time program)	2021 2015
	<b>The Ohio State University, Columbus, OH</b> M.A.E., Agricultural Economics M.S., Food Science & Technology	2019 2014
	<b>NEOMED at University of Akron, Akron, OH</b> B.S., Biology & Chemistry	2012
<b>ACADEMIC AFFILIATIONS</b>	<ul style="list-style-type: none"><li>Children's Hospital Healthcare System</li><li>Arizona State University, WP Carey School of Business</li></ul>	2021-present 2020-present
<b>RESEARCH INTERESTS</b>	<i>Application:</i> healthcare policy, food security <i>Method:</i> data analytics with R, empirical & structural econometrics <i>Data:</i> multimodal EHR, full PHI storage and access, secondary data	
<b>WORKING PAPERS</b>	<ol style="list-style-type: none"><li><b>Does fresh food improve health? Expanding the care delivery boundary in partnership models of care</b> Lowrey, J., Chandrasekaran, A., Headings, A., Hyder, A. <b>Manufacturing &amp; Service Operations Management</b></li><li><b>Food Banks and Retail Markup</b> Lowrey, J., Richards, T. and Hamilton, S. <b>European Review of Agricultural Economics</b></li><li><b>Food Donations, Retail Operations, and Retail Pricing</b> Lowrey, J., Richards, T. and Hamilton, S. <b>Manufacturing &amp; Service Operations Management</b></li><li><b>Growing the Pie: Maximizing Perishable Food Recovery to Fight Food Insecurity</b> Lowrey, J., Boyer, K. <b>Journal of Business Logistics</b></li></ol>	
<b>HONORS</b>	Robert Bartels Research Fellow, Ohio State University Zero Hunger Zero Waste, Kroger Company (\$10,000) Coca-Cola Scholar, Coca-Cola Company	2020 2018 2010

<b>PRESENTATIONS</b>	DSI 2020 (virtual), INFORMS 2020 (virtual), Kellogg-Wharton OM Conference 2020 (virtual), DSI 2019 (New Orleans, LA), POMS 2019 (Washington, DC), DSI 2018 (Chicago, IL)	
<b>TEACHING EXPERIENCE</b>	<p><b>Northeastern University, Boston, MA</b>  HSCI 2500: Public Health Nutrition in the Community  SCHM 2301: Supply Chain &amp; Operations Management</p> <p><b>The Ohio State University, Columbus, OH</b>  BUSMGT 2320: Decision Sciences &amp; Statistical Techniques  • <i>Rating (out of 5): 4.52</i>  BUSMGT 3230: Introduction to Operations Management  • <i>Rating (out of 5): 4.41, 4.20, 4.15</i></p>	2021-present  2021 2017-2020
<b>INDUSTRY ENGAGEMENT</b>	Texas Food Bank Retail Conference, San Antonio, TX • <i>Sponsored by HEB corporate, hosted by SAFB &amp; TAFB</i> Ohio State University Food Waste Conference, Columbus, OH Midwest Food Recovery Summit, Des Moines, IA	2018 2018 2018
<b>CONSULTING PROJECTS</b>	• Winnow AI, London, UK • ProteoSense LLC, Columbus, OH	2017 2016
<b>INDUSTRY EXPERIENCE</b>	<p><b>Allergan, El Paso, TX</b>  <i>Primary Care Product Representative</i>  • Managed sales activity for a portfolio of 6 primary care products across 3 drug categories in a 2-state territory. Worked directly with healthcare providers on new product launch, included details on mechanism of action, drug efficacy, contraindications, tolerability and coverage</p> <p><b>Givaudan, Cincinnati, OH</b>  <i>Global Strategy and Business Development</i>  • Identified new flavor delivery and application opportunity balancing input from organic chemists and flavor scientists. Continued research from graduate school on analytical methods (e.g., GC-MS).</p> <p><b>Abbott Nutrition, Columbus, OH</b>  <i>MBA Internship in Brand Management</i>  • Integrated Oral Nutritional Supplement (ONS) messaging into cancer survivorship care plans. Uncovered a \$23 MN oncology opportunity for market leading ONS brands and implemented a targeted coupon redemption strategy that increased pull-through from hospital to retail by 12%. Proposed incremental call points with adoption from 90% field sales force.</p>	2016  2015  2014
<b>PERSONAL</b>	Haute Route (HR) Ambassador: placed 14 <sup>th</sup> at HR Oman Elite Amateur Triathlete, sponsored by Team Zico & CycleOps PADI OW, AOW and Rescue Diver certified	2020 2012-2016 2010-2020