

**Curriculum Vita**  
**Jessica A. Hoffman, Ph.D., NCSP**

**Contact Information:**

Department of Applied Psychology  
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**Education:**

1995 B.A. Hamilton College, Graduated Cum Laude with Honors in Psychology  
1997 M.Ed. Lehigh University, College of Education and Human Services (Human Development)  
2001 Ph.D. Lehigh University, College of Education and Human Services; APA Full Accreditation, NASP/NCATE Approved (School Psychology)

**Pre-doctoral Internship:**

2000-2001 APA-Accredited, Pre-Doctoral Internship in Clinical Psychology, Children's Hospital of Philadelphia and the University of Pennsylvania School of Medicine (Rotations: Center for Management of Attention and Learning Disorders, Neonatal Follow Up Program, Thoracic Organ Transplant, Nephrology, Community Schools Program)

**Postgraduate Fellowship:**

2001-2002 Post-Doctoral Fellow in Clinical Psychology, Psychology Department, Children's Hospital of Philadelphia and University of Pennsylvania School of Medicine (Center for Management of Attention and Learning Disorders & Community Schools Program)

Fellow, University Affiliated Program/Leadership Education in Neurodevelopmental and Related Disabilities (LEND), Funded by the Maternal and Child Health Bureau

**Faculty Appointments:**

2001-2002 Adjunct Assistant Professor; Lehigh University, College of Education and Human Services  
2002-2008 Assistant Professor; Northeastern University, Department of Counseling and Applied Educational Psychology  
2008- Associate Professor (Tenured); Northeastern University, Department of Applied Psychology; Program Director: School Psychology MS/CAGS and PhD programs (2011-present)

### **Licenses, Certifications and Endorsements:**

- MA Psychology License, August 2008-present (License # 8899)
- MA Health Service Provider Certification, August 2008-present
- MA License in School Psychology, August 2004-present
- National Certification in School Psychology, October 2003-present
- PA Certification in School Psychology, June 1999
- Endorsement in Pediatric School Psychology, Lehigh University, June 1999

### **Awards, Honors, and Memberships in Honorary Societies:**

- Northeastern University Kenerson Faculty Scholar (teaching award), 2017
- Society for the Study of School Psychology, Member, 2013-present
- Northeastern University Kenerson Faculty Scholarship Award, Nominee 2014 & 2015
- Boston Public Health Commission's Boston Steps Recognition Award for Dedication and Leadership to the City of Boston Related to Childhood Obesity Prevention, 2008
- Lightner Witmer Early Career Award, APA Division 16, 2007
- Trainer of the Year, Massachusetts School Psychology Association, May 2005
- Research Fellow, Sport in Society at Northeastern University 2007-2008 & 2008-2009
- Faculty Scholar, The Institute on Urban Health Research, Northeastern University, 2003
- Center for Innovative Course Design Nominee, Northeastern University, 2004 & 2006
- Excellence in Teaching Award Nominee, Northeastern University, January 2005
- Psi Chi, National Honor Society of Psychology
- Phi Sigma Iota, National Honor Society of Foreign Languages

### **Other Work and Field-Based Training Experiences:**

1995-1996	Program Manager, Lehigh Support for Community Living, Lehigh University, Bethlehem, PA.
1997-1998	Psychology Practicum, Allentown School District, Allentown, PA.
1997-1998	Psychology Practicum, Outpatient Pediatrics Department, Lehigh Valley Hospital, Allentown, PA
1998-1999	Psychology Practicum, School District of Philadelphia, Philadelphia, PA.
1998-1999	Psychology Practicum, Psychology Department, Children's Hospital of Philadelphia, Philadelphia, PA. (Neonatal Follow Up Program, Feeding Disorders and Dysphagia Program)
1999-2000	School Psychologist, Quakertown Community School District, Quakertown, PA.

### **Articles and Book Chapters in Preparation** (\*student co-author)

1. Parker, A. G., Saksono, H., **Hoffman, J. A.**, Castaneda-Sceppa, C. A Community Health Orientation for Wellness Technology Design & Delivery.

### **Articles Under Review** (\*student co-author)

1. \*Jahn, J. L., Cohen, J. F. W., \*Gorski, M. T., **Hoffman, J. A.**, Rosenfeld, L. \*Chaffee, R., Smith, L. & Rimm, E. B. (resubmitted). Product Reformulation After New Competitive Food & Beverage Standards in Schools.
2. \*Schmidt, E., **Hoffman, J. A.**, Shiyko, M. The Impact of Farm to Family on Fruit and Vegetable Consumption: A Pilot Study.
3. \*Aljazzaf, M, Rimm, E. B., Chavarro, J. E., Fung, T. T., Cohen, J. F. W., **Hoffman, J.**, & Rosenfeld, L. School District Characteristics and Compliance: What matters for implementing MA 22 Competitive Food and Beverage Standards?

### **Articles in Peer-Reviewed Journals:** (\*student co-author)

1. \*Briesch DuBois, J. M., Briesch, A. M., **Hoffman, J. A.**, Struzziero, J., & Toback, R. (in press). Implementing self-management within a group counseling context: Effects on academic enabling behaviors. *Psychology in the Schools*.
2. \*Krehbiel, C. F., DuPaul, G. J., & **Hoffman, J. A.** (2017). A validation study of the Automated Self-Administered 24-Hour Dietary Recall for Children, 2014 Version, at school lunch. *Journal Of The Academy Of Nutrition And Dietetics*, 117(5), 715-724. doi:10.1016/j.jand.2016.10.028
3. **Hoffman, J. A.**, \*Schmidt, E., Wirth, C., \*Johnson, S., Sobell, S., Pelissier, K., Harris, D., & Izumi, B. (2016). Farm to Preschool: The state of the research literature and a snapshot of national practice. *Journal of Hunger and Environmental Nutrition*. doi:10.1080/19320248.2016.1227747
4. \*DuBois, M., Volpe, R. J., Burns, M. K., **Hoffman, J. A.**, (2016). Parent-administered computer-assisted tutoring targeting letter-sound knowledge: Evaluation via multiple-baseline across three preschool students. *Journal of School Psychology*, 59, 39-53. doi:10.1016/j.jsp.2016.09.004
5. Cohen, J. F. W., Gorski, M. T., **Hoffman, J. A.**, Rosenfeld, L., Chaffee, R., Smith, L., Catalano, P., Rimm, E. B. (2016). Healthier standards for school meals and snacks impact on school food revenues and lunch participation rates. *American Journal of Preventive Medicine*, 51(4), 485-492. doi:10.1016/j.amepre.2016.02.031
6. Rosenfeld, L, Cohen, J. F. W., \*Gorski, M. T., Lessing, A. J., Smith, L., Rimm, E. & **Hoffman, J. A. (senior author)** (2016). How do we actually put smarter snacks in schools?: NOURISH (Nutrition Opportunities to Understand Reforms Involving Student Health) conversations with food-service directors. *Public Health Nutrition*. 20(3), 556-564. doi:10.1017/S1368980016002044
7. \*Gorski, M. T. Cohen, J. F. W., **Hoffman, J. A.**, Rosenfeld, L., \*Chaffee, R., Smith, L. & Rimm, E. B. (2016). Impact of nutrition standards on competitive food quality in Massachusetts middle and high schools. *American Journal of Public Health*, 106(6): 1101-1108. doi: 10.2105/AJPH.2016.303139
8. \*Cox, C., **Hoffman, J. A.**, Shiyko, M. (2016). Using text messages to promote engagement in a subsidized community supported agriculture program for Head Start families.

- Journal of Hunger and Environmental Nutrition*, 11(2): 280-291. doi: 10.1080/19320248.2015.1095141
9. \*Johnson, S. E., **Hoffman, J. A.**, Kruger, L., J., & Rizzo, C. J. (2015). Teaching school psychology students about teen dating violence: A snapshot of training practices across the U.S. *School Mental Health*, 7(4), 249-260. doi:10.1007/s12310-015-9156-x
  10. **Hoffman, J. A.**, Wirth, C., \*Johnson, S., Carter, S., \*DuBois, M., \*Cox, C., Castaneda-Sceppa, C. (2015). Communicating with Head Start parents about their child's weight status. *National Head Start Association Dialog*, 18, 31-42.
  11. **Hoffman, J. A.**, Wirth, C., \*Johnson, S., Carter, S., \*DuBois, M., \*Cox, C., Castaneda-Sceppa, C. (2015). Engaging Head Start families in childhood obesity prevention: School-home communication about children's height and weight screenings. *National Head Start Association Dialog*, 18(2), 92-97.
  12. Izumi, B., **Hoffman, J. A.**, Eckhardt, C., Johnson, A., Hallman, J., & Barberis, D. (2015). Harvest for Healthy Kids: A nutrition education curriculum aligned with the Head Start Child Development and Early Learning Framework. *National Head Start Association Dialog*, 18(2), 43-56.
  13. Izumi, B., **Hoffman, J. A.**, Eckhardt, C., Johnson, A., Hallman, J. & Barberis, D. (2015). Harvest for Healthy Kids: Head Start teachers' perceptions of curriculum usability. *National Head Start Association Dialog*, 18, 98-105.
  14. **Hoffman, J. A.**, Rosenfeld, L., Schmidt, N., Cohen, J., \*Gorski, M., \*Chaffee, R., Smith, L., & Rimm, E. B. (2015). Implementation of competitive food and beverage standards in Massachusetts: the NOURISH Study (Nutrition Opportunities to Understand Reforms Involving Student Health). *Journal of the Academy of Nutrition and Dietetics*, 115(8) 1299-307.e2. doi:10.1016/j.jand.2015.04.019
  15. \*Saksono H, \*Ranade A, \*Kamarthi G, Castaneda-Sceppa C, **Hoffman J**, Wirth C, Parker A. (2015). Spaceship Launch: Designing a collaborative exergame for families. *Computer-Supported Cooperative Work and Social Computing*, 1776-1787.
  16. Castaneda-Sceppa, C., **Hoffman, J. A.**, \*Thomas, J., \*DuBois, M., Agrawal, T., Griffin, D., Bhaumik, U., Healey, C. L., Dickerson, D., Nethersole, S., & Wirth, C. (2014). Family Gym: A model to promote physical activity for families with young children. *Journal of Health Care for the Poor and Underserved*, 25(3). doi: 10.1353/hpu.2014.0120
  17. Franko, D.L., Cousineau, T.M., Rodgers, R.F., \*Roehrig, J.P., & **Hoffman, J. A.** (2013). Social-cognitive correlates of fruit and vegetable consumption in minority and non-minority youth. *Journal of Nutrition Education and Behavior*, 45 (2), 96-101. doi: 10.1016/j.jneb.2011.11.006
  18. **Hoffman, J.A.**, Agrawal, T., Wirth, C., Watts, C., \*Adeduntan, G., \*Myles, L., & Castaneda-Sceppa, C. (2012). Farm to Family: Increasing access to affordable fruits and vegetables among urban Head Start families. *Journal of Hunger and Environmental Nutrition*, 7(2-3), 165-177. doi: 10.1080/19320248.2012.703522
  19. **Hoffman, J. A.**, Agrawal, T., Thompson, D., \*Ferguson, T., Grinder, A., Carter, S., Healey, C., Bhaumik, U., Castaneda-Sceppa, C. (2012) Increasing culturally diverse meals in Head Start using a collaborative approach: Lessons learned for school food service modifications. *National Head Start Association Dialogue*, 15(3), 246-259. doi: 10.1080/15240754.2012.694917
  20. **Hoffman, J.A.**, Agrawal, T., Carter, S., Grinder, A.M., Castaneda-Sceppa, C. (2012). Cultural/Favorite Recipe Day: Strengthening approaches to increase culturally diverse

- foods served in head start meals. *National Head Start Association Dialog*, 15(3), 266-271. doi: 10.1080/15240754.2012.699561
21. Agawal, T., **Hoffman, J. A.**, Ahl, M., Bhaumik, U., Healey, C., Carter, S., Dickerson, D., Nethersole, S., Griffin, D. & Castaneda, S. (2012). Collaborating for impact: Partnership and programming model of a multi-level early childhood obesity prevention initiative. *Family and Community Health*, 35(3), 192-202. doi: 10.1097/FCH.0b013e318250bc25
  22. **Hoffman, J. A.**, Thompson, D. R., Franko, D. L., Power, T. J., Leff, S. L., Stallings, V. A. (2011). Decaying behavioral effects in a randomized multi-year fruit and vegetable intake intervention. *Preventive Medicine*, 52(5), 370-375. doi: 10.1016/j.ypmed.2011.02.013
  23. **Hoffman, J. A.** Franko, D. L., Thompson, D. R., Stallings, V. A., & Power, T. J. (2010). Longitudinal behavioral effects of a school-based fruit and vegetable promotion program. *Journal of Pediatric Psychology*, 35(1), 61-71. doi: 10.1093/jpepsy/jsp041
  24. **Hoffman, J. A.**, Morris, V., & Cook, J. (2009). Boston middle school-corner store initiative: development, implementation and initial evaluation of a program designed to improve adolescent's beverage purchasing behaviors. *Psychology in the Schools*, 46(8), 756-766. doi: 10.1002/pits.20414
  25. Leff, S. S., **Hoffman, J. A.**, & Gullan, R. L. (2009). Intervention integrity: New paradigms and applications. *School Mental Health*, 1(3), 103-106. doi: 10.1007/s12310-009-9013-x
  26. **Blom-Hoffman, J.**, Leff, S. S., Franko, D. L., Weinstein, E., Beakley, K., & Power, T. J. (2009) Consent procedures and participation rates in school-based intervention and prevention research: Using a multi-component, partnership-based approach to recruit participants. *School Mental Health*, 1(1), 3-15. doi: 10.1007/s12310-008-9000-7
  27. Volpe, R. J., Gadow, K. D., **Blom-Hoffman, J.**, & Feinberg, A. B. (2009). Factor analytic and individualized approaches to constructing brief measures of ADHD behavior. *Journal of Emotion and Behavior Disorders*, 17(2), 118-128. doi: 10.1177/1063426608323370
  28. Briesch, A. M., Chafouleas, S. M., LeBel, T. J., & **Blom-Hoffman, J.** (2009). Impact of videotaped instruction in dialogic reading strategies: An investigation of caregiver implementation integrity. *Psychology in the Schools*, 45(10), 978-993. doi: 10.1002/pits.20346
  29. \*Edwards George, J. B., Franko, D. L., Leffler, D. A., Dennis, M. D., Kelly, C. P., & **Blom-Hoffman, J.** (2009). Psychological correlates of gluten-free diet adherence in adults with celiac disease. *Journal of Clinical Gastroenterology*, 43(4), 301-306. doi: 10.1097/MCG.0b013e31816a8c9b
  30. **Blom-Hoffman, J.**, \*Wilcox, K. A., \*Dunn, L., Leff, S. S., & Power, T. J. (2008). Family involvement in school-based health promotion: Bringing nutrition information home. *School Psychology Review*, 37(4), 567-577.
  31. **Blom-Hoffman, J.** (2008). School-based promotion of fruit and vegetable consumption in multiculturally diverse, urban Schools. *Psychology in the Schools*, 45(1), 16-27. doi: 10.1002/pits.20275
  32. Leffler, D. A., \*George, J. B. E., Dennis, M., Schuppan, D., Cook, F., Franko, D. L., **Blom-Hoffman, J.**, & Kelly, C. P. (2008). Factors that influence adherence to the gluten-free

- diet in adults with celiac disease. *Digestive Disease and Sciences*, 53(6), 1573-1581. doi: 10.1007/s10620-007-0055-3
33. Walcott, C. M., Chafouleas, S. M., McDougal, J. L., Miller, D. N., Riley-Tillman, T. C., **Blom-Hoffman, J.** & Volpe, R. (2008). School-based health promotion: An introduction to the practitioner's edition. *Psychology in the Schools*, 45(1), 1-4. doi: 10.1002/pits.20273
  34. Miller, D. N., **Blom-Hoffman, J.**, Chafouleas, S. M., Riley-Tillman, T. C., & Volpe, R. (2007). Navigating a successful academic career in psychology: Tips and recommendations for graduate students. *Graduate Student Journal of Psychology*, 9, 49-55.
  35. **Blom-Hoffman, J.** & Rose, G. S. (2007). Applying motivational interviewing to school-based consultation: A commentary on "Has consultation achieved it's primary prevention potential?" an article by Joseph E. Zins. *Journal of Educational and Psychological Consultation*, 17 (2-3), 151-156. doi: 10.1080/10474410701346451
  36. Miller, D. N., McDougal, J. L., Volpe, R. J., **Blom-Hoffman, J.**, Chafouleas, S. M., & Riley-Tillman, T. C.. (2007). Promoting behavioral competence: An introduction to the practitioner's edition. *Psychology in the Schools*, 44(1), 1-6. doi: 10.1002/pits.20200
  37. **Blom-Hoffman, J.**, O'Neil-Pirozzi, T., Volpe, R. J., \*Cutting, J., \*Bissinger, E. (2006). Instructing parents to use dialogic reading strategies with preschool children: Impact of a video-based training program on caregiver reading behaviors and children's related verbalizations. *Journal of Applied School Psychology*, 23(1), 117-131. doi: 10.1300/J370v23n01\_06
  38. Riley-Tillman, T. C., Chafouleas, S. M., **Blom-Hoffman, J.**, Volpe, R. J., McDougal, J. L., & Miller, D. N. (2006). The value of applicability: Introducing the practitioner's edition on promoting academic success. *Psychology in the Schools*, 43(1), 1-5. doi: 10.1002/pits.20124
  39. **Blom-Hoffman, J.**, O'Neil-Pirozzi, T., & \*Cutting, J. (2006). Read Together, Talk Together: The acceptability of teaching parents to use dialogic reading strategies via videotaped instruction. *Psychology in the Schools*, 43(1), 71-78. doi: 10.1002/pits.20130
  40. Power, T. J., **Blom-Hoffman, J.**, Clarke, A. T., Riley-Tillman, T. C., \*Kelleher, C. (2005). Reconceptualizing intervention integrity: A partnership-based framework for linking research with practice. *Psychology in the Schools*, 42(5), 495-507. doi: 10.1002/pits.20087
  41. **Blom-Hoffman, J.**, Okun, B., Lifter, K., Blashfield, R., Crowley, S., Goodyear, R., Strein, W., & Winfrey, L. L. (2004). Voices of the five doctoral training councils in psychology: Seeking common ground on combined/integrated doctoral training in psychology. *Journal of Clinical Psychology*, 60(9), 957-967. doi: 10.1002/jclp.20029
  42. Clarke, A. T., Power, T. J., **Blom-Hoffman, J.**, Dwyer, J. F., Kelleher, C. R., & Novak, M. (2004). Kindergarten reading engagement: An investigation of teacher ratings. *Journal of Applied School Psychology*, 20(1), 131-144. doi: 10.1300/J370v20n01\_08
  43. Shapiro, E. S., & **Blom-Hoffman, J.** (2004). Mentoring, modeling and money: The 3 M's of producing academics. *School Psychology Quarterly*, 19(4), 365-381. doi: 10.1521/scpq.19.4.365.53502
  44. **Blom-Hoffman, J.**, \*Kelleher, C., Power, T. J., Leff, S. S., (2004). Promoting healthy food consumption among young children: Evaluation of a multi-component nutrition education program. *Journal of School Psychology*, 42(1), 45-60. doi: 10.1016/j.jsp.2003.08.004

45. **Blom-Hoffman, J.** & DuPaul, G. J. (2003). School-based health promotion: The effects of a nutrition education program. *School Psychology Review, 32*(2), 263-271.
46. Power, T. J., Russell, H., Soffer, S., **Blom-Hoffman, J.**, & Grim, S. (2002). Role of parent training in improving outcomes in attention-deficit/hyperactivity disorder. *Disease Management and Health Outcomes, 10*(2), 117-126. doi: 10.2165/00115677-200210020-00007
47. **Hoffman, J. A.** & DuPaul, G.J. (2000). Psychoeducational interventions for attention-deficit/ hyperactivity disorder. *Child and Adolescent Psychiatric Clinics of North America, 9*(3), 647-661.

**Book Chapters and Book Reviews:** (\*student co-author; N = 9)

1. Power, T. J., Leff, S. S., **Hoffman, J.**, & Bradley-Klug, K. L. (2013). Research to practice: Prevention programs in community settings. In T. J. Power & K. L. Bradley-Klug, *Pediatric school psychology: Conceptualization, applications, and strategies for leadership development*. New York: Routledge.
2. **Hoffman, J. A.** & Anderson, L. (2010) Childhood obesity prevention: A review for educators. In P. C. McCabe & S. R. Shaw (Eds.), *Pediatric Disorders: Current Topics and Interventions for Educators* (pp. 102-112). Thousand Oaks, CA: Corwin.
3. Edwards George, J. B., **Hoffman, J. A.**, & Franko, D. L. (2010). Celiac disease and youth: Implications for educators and allied professionals. In P. C. McCabe & S. R. Shaw (Eds.), *Genetic and Acquired Disorders: Current topics and Interventions for Educators*. Thousand Oaks, CA: Corwin.
4. Shapiro, E.S., **Blom-Hoffman, J.**, & Mautone, J. A. (2008). Pediatric school psychology: Future directions for training school psychologists. In T. Gutkin & C. Reynolds (Eds.), *Handbook of School Psychology (4th ed., pp. 708-720)*. New York: John Wiley.
5. **Blom-Hoffman, J.**, \*George, J. B., & Franko, D. L. (2006). Childhood overweight. In G. Bear and K. Minke (Eds.) *Children's needs III: Understanding and addressing the developmental needs of children*. Bethesda, MD: National Association of School Psychologists.
6. Chafouleas, S.M., **Blom-Hoffman, J.**, & Chafouleas, E.J. (2006). Kidney diseases. In L. Phelps, *Chronic health-related disorders in children: Collaborative medical and psychoeducational interventions*. Washington, DC: American Psychological Association.
7. **Blom-Hoffman, J.** (2004). Prevention of childhood obesity: Information for caregivers and school personnel. *Helping Children at Home and School II: Handouts for Families and Educators*. Bethesda, MD: National Association of School Psychologists.
8. Power, T. J., & **Blom-Hoffman, J.** (2003). The school as a venue for managing and preventing health problems: Opportunities and challenges. In R. T. Brown (Ed.), *Handbook of Pediatric Psychology in School Settings* (pp. 37-48). Mahwah, NJ: Lawrence Erlbaum Associates.
9. Eiraldi, R. & **Blom-Hoffman, J.** (2002). State of the art issues in the assessment of attention deficit/hyperactivity disorder. *Contemporary Psychology: The APA Review of Books*.

**Articles in Professional Newsletters:** (\*student co-author)

1. \*Wilcox\*, K., \*Lebowitz, I., **Blom-Hoffman, J.**, & Lifter, K. (2008). The effect of dialogic reading on preschoolers' varied vocabulary. *Massachusetts School Psychology Association Newsletter, 26, Summer*, 12-14
2. **Blom-Hoffman, J.** (2006). Promoting physical activity and healthy eating in urban schools. *Massachusetts School Psychology Association Newsletter, 24, Summer*, 4.
3. \*George, J. E., **Blom-Hoffman, J.**, Franko, D. L. (2006). Celiac disease and children: Implications for psychologists and educators. *NASP Communiqué, 34*, 38-40.
4. Riley-Tillman, C., Chafouelas, S., McDougal, J., **Blom-Hoffman, J.**, & Volpe, R. (2005). The "Practitioners' Edition" series: An annual special issue of Psychology in the Schools. *NASP Communiqué, 34*, 17.
5. **Blom-Hoffman, J.** (2005). Teaching caregivers to use dialogic reading strategies. *Massachusetts School Psychology Association Newsletter, 23, Summer*, 9.
6. **Blom-Hoffman, J.** (2004). School-based primary prevention of childhood obesity: Information for school psychologists. *Massachusetts School Psychology Association Newsletter, 22, Summer*, 1.
7. **Blom-Hoffman, J.** (2004). Obesity prevention in children: Strategies for parents and school personnel. *NASP Communiqué, 33*, 1-4 (handout).
8. **Blom-Hoffman, J.**, Dwyer, J. F., Clarke, A. T., & Power, T. J. (2002). Strategies for conducting outcome evaluations of early intervention literacy programs. *NASP Communiqué, 31*, 34-35.
9. Mautone, J. A., **Blom-Hoffman, J.**, Power, T. J., & Clarke, A. T. (2002). The impact of family involvement on early literacy skill development. *NASP Communiqué, 31*, 32 & 35.
10. DuPaul, G.J., **Hoffman, J. A.**, & Shapiro, E.S. (1999). Pediatric school psychology: Preparing psychologists in health promotion delivery. *PA Psychologist*.

**Peer-Reviewed Presentations:** (\*student co-author)

- \*Schmidt, E. M., & **Hoffman, J. A.** (May 2017). Cultivating Healthy Habits for Our Littlest Eaters: Promising Practices in Farm to Education and Early Care. Workshop presentation at the 9<sup>th</sup> Biennial Childhood Obesity Conference. San Diego, CA.
- \*Filanowski, P., Milliken, L., Iannotti, R. J., Crouter, S. E., Vermeulen, A., Schmidt, E. M., **Hoffman, J. A.**, Castaneda-Sceppa, C. (May 2017) Physical Activity of Parents and Children Playing Together and the Effects of Varying Structured Activity. Poster presentation at the American College of Sports Medicine annual meeting. Denver, CO.
- Schmidt, E. M. & Hoffman, J. A. (February 2017). Farm to preschool program affects children's fruit and vegetable consumption. Paper presentation at the National Association of School Psychologists annual meeting. San Antonio, TX.
- \*Schmidt, E. M., **Hoffman, J. A.**, Shiyko, M. (July 2016). The Impact of Farm to Family on Children's Fruit and Vegetable Consumption. Poster presentation at the Head Start National Research Conference. Washington, DC.
- Rosenfeld, L., **Hoffman, J.A.**, Cohen, J., \*Gorski, M., Rimm, E. (July 2016). Compliance with new school nutrition standards for competitive foods and beverages: NOURISH, A Massachusetts example. Oral presentation at the American Public Health Association annual meeting. Denver, CO.



- \*Krehbiel, C. F., DuPaul, G. J., & **Hoffman, J. A.** (August 2016). ASA24 Kids Demonstrates Acceptable Validity and Reliability at School Lunch. Poster presentation at the American Psychological Association annual meeting. Denver, CO.
- \*Cox, C., **Hoffman, J.**, Shiyko, Ms., Briesch, A., & Castaneda-Sceppa, C. (2016). *Factors Related to Head Start Teachers' Implementation of Physical Activity Promotion Programs*. Poster presented at the Childhood Obesity in the Community: Turning Science into Care Conference, Cambridge, MA.
- \*Schmidt, E. M., **Hoffman, J. A.**, Wirth, C., Johnson, S., Sobell, S., Pelissier, K., Harris, D., & Izumi, B. (February 2016). Farm to Preschool: Summarizing research literature and understanding national practice. Poster presented at the National Association of School Psychologists Annual Convention. New Orleans, LA.
- \*Schmidt, E. M., \*Martin, J., **Hoffman, J. A.**, \*Cammaratta, A., \*Filanowski, P., Milliken, L, Iannotti, R., & Castaneda-Sceppa, C. (February 2016). Parent and child physical activity levels at Family Gym. Poster presented at National Association of School Psychologists Annual Convention. New Orleans, LA.
- Hoffman J**, Wirth C, Brooks, B, Daminger A, Carter S, Castaneda-Sceppa C. **Farm to Family: Connecting Food, Community, and Family Systems to Promote Fruit and Vegetable Consumption** (November 2013). Oral presentation at the American Public Health Association annual meeting, Boston, MA.
- Wirth C, **Hoffman J**, Carter S, Johnson S, DuBois M, Cox C, Bottino C, Nethersole S, Castaneda-Sceppa C. Strengthening Communication with Head Start Families About Early Childhood Obesity. *Childhood Obesity in the Community: Turning Science Into Care*, Boston, MA. Presented October 10, 2013.
- Cox C, **Hoffman J**, Shiyko M, Wirth C. The Use of Text Message Reminders to Promote Parent Participation in the Farm to Family (F2F) Program. *Childhood Obesity in the Community: Turning Science Into Care*, Boston, MA. Presented October 10, 2013.
- Izumi, B. T., **Hoffman, J.**, Eckhardt, C., Hallman, J. A., Barberis, D. & Barrios, L. L. (August 2013). What factors influence implementation of farm-to-preschool in Head Start classrooms? Poster presented at the annual meeting of the Society of Nutrition Education and Behavior. Portland, OR.
- \*Agrawal T, Devine C, **Hoffman J**, Wirth C, Castaneda-Sceppa C. (April 2013). Understanding low-income parents' decisions to participate in a subsidized fruit and vegetable buying program in four urban childcare centers. Paper presentation at the American Society of Nutritional Sciences, Boston, MA
- \*DuBois M, **Hoffman J**, Carter S, Bottino C, Nethersole S, \*Cox C, Castaneda-Sceppa C, Wirth C. (April 2013). Improving Head Start's system of communicating children's weight status and BMI scores to caregivers. American Society of Nutritional Sciences, Boston, MA.
- Wirth C, **Hoffman J**, \*Adeduntan G, Brooks B, Watts C, Carter S, Castaneda-Sceppa C. (November 2012). Farm to Family: An innovative subsidized farm share program for Head Start families. Poster presented at the National Institute of Minority Health and Health Disparities' 2012 Summit on the Science of Eliminating Health Disparities., National Harbor, MD.
- Hoffman, J. A.** & Doggett, K. (August 2012). Win-Win: A service-learning approach to training school psychologists. Poster presented at the American Psychological Association annual meeting. Orlando, FL.

- Wirth, C., **Hoffman, J.**, \*Adeduntan, G., Carter, S., Brooks, B., & Carmen Castaneda-Sceppa (August 2012). Farm to Family: Providing Access to Subsidized CSA Shares in a Head Start Setting. National Farm to Cafeteria Conference, Burlington, VT.
- Agrawal, T., \*Myles, L, **Hoffman, J.**, Healey, C., Watts, C., Carter, S., Bhaumik, U., Castaneda-Sceppa C. (June 2012). Farm to Family: A partnership among local institutions to develop a fruit and vegetable buying program for families with preschool children. Paper presented at the Association for the Study of Food and Society annual meeting, New York, NY.
- Hoffman, J.**, \*Ferguson, T., Agrawal, T., Thompson, D., Grinder, A., Carter, S., Healey, C., Bhaumik, U., & Castaneda-Sceppa, C. (June 2012). Increasing Culturally Diverse Meals in Head Start Meals Using a Collaborative Approach. Poster presented at the Head Start National Research Conference, Washington, DC.
- Agrawal, T., **Hoffman, J.A.**, Bhaumik, U., Healey, C., Carter, S., Joyce, D., Dickerson, D., Nethersole, S., & Sceppa, C. (November 2011). Collaborating for Impact: The Partnership Model of A Multi-level Childhood Obesity Prevention Initiative. Oral presentation at the American Public Health Association annual meeting, Washington, DC.
- Sceppa, C., Bhaumik, U., Agrawal, T., Carter, S., Ahl, M., Healey, C., Nethersole, S., **Hoffman, J. A.** (June 2011). Using a Walk Challenge to Promote Physical Activity among Preschool Staff and Parents/Caregivers. Poster presentation at the American College of Sports Medicine annual meeting, Denver, CA.
- Hoffman, J. A.**, \*Parrish, R., \*Jones, C., \*Vazquez, E., \*Stern, J. & \*Wertheim, S. (February 2011) Utilizing Service-Learning to Implement and Evaluate a Cafeteria Intervention. Paper presentation at the National Association of School Psychologists annual meeting, San Francisco, CA.
- \*Wilcox, K. R., & **Hoffman, J. A.** (February 2011). Promoting Vegetable Consumption Among Preschool Students. Poster presentation at the National Association of School Psychologists annual meeting, San Francisco, CA.
- \*Dubois, M., \*Bell, D., **Hoffman, J. A.**, Agrawal, T., Sceppa, C., & Nethersole, S. (February 2011). Recruiting and Retaining Families in a Physical Activity Promotion Program. Poster presentation at the National Association of School Psychologists annual meeting, San Francisco, CA.
- Hoffman, J. A.**, Agrawal, T., Ahl, M., Bhaumik, U., Carter, S., Cunningham, K., Healey, C., Nethersole, S., & Sceppa, C. (August 2010). Healthy Kids, Healthy Futures: A Multilevel Approach to Prevent Childhood Obesity. Poster presentation at the American Psychological Association annual meeting, San Diego, CA.
- \*Thomas, J., **Hoffman, J. A.**, \*Dubois, M., Agrawal, T., Healey, C. L., Nethersole, S., & Sceppa, C. (November 2010). Healthy Kids, Healthy Futures Saturday Open Gym Physical Activity Promotion: Pilot Study. Oral presentation at the American Public Health Association annual meeting, Denver, CO.
- Hoffman, J. A.**, Morris, V., & Cook, J. (August 2009). Drink smart: The Boston middle school-corner store initiative. Poster presentation at the American Psychological Association annual meeting, Toronto, Canada.
- \*Wilcox, K. R., **Hoffman, J. A.**, & \*Dunn, L. (February 2009). Family involvement in school-based health promotion: Bringing nutrition information home. Poster presentation

- at the at the National Association of School Psychologists annual meeting, Boston, MA.
- Wilcox, K. R., Lebowitz, I., **Blom-Hoffman, J.**, & Lifter, K. (February 2008). The effect of dialogic reading on preschoolers' varied vocabulary. Poster presentation at the National Association of School Psychologists annual meeting, New Orleans, LA.
- Blom-Hoffman, J.**, Franko, D. L., Power, T. J., Stallings, V., Dai, J., & Thompson, D. (August 2007). Promoting fruit and vegetable consumption during school lunch. Poster presentation at the American Psychological Association annual meeting, San Francisco, CA.
- Blom-Hoffman, J.** (March 2007). Promoting fruit and vegetable consumption in schools: A primary prevention program. Symposium presentation at the National Association of School Psychologists annual meeting, New York, NY.
- \*Briesch, A. M., \*LeBel, T. J., Chafouleas, S. M., **Blom-Hoffman, J.** (March 2007). Impact of videotaped instruction in dialogic reading strategies on implementation integrity. Poster presentation at the National Association of School Psychologists annual meeting, New York, NY.
- \*George, J. E., Leffler, D. A., Dennis, M. M., Kelly, C. P., Franko, D. L., & **Blom-Hoffman, J.** (November 2006). Psychological correlates of gluten-free diet adherence in adults with celiac disease. Poster presentation at the XII International Celiac Disease Symposium. New York, NY.
- \*Salesman, V. J. & **Blom-Hoffman, J.** (October 2006). Teacher and lunch aide acceptability of the Athletes in Service 5 a day program. Poster presentation at the Massachusetts Public Health Association annual meeting, Marlborough, MA.
- Blom-Hoffman, J.** (June 2006). School-based 5 a day: Bringing information home. Poster presentation at the National Obesity Action Forum. Bethesda, MD.
- Blom-Hoffman, J.** & \*Salesman, V. (March 2006). Using partnerships to address barriers: Promoting physical activity and healthy eating in urban schools. Symposium presentation at the National Association of School Psychologists annual meeting, Anaheim, CA.
- VanDerHeyden, A. M., Burns, M. K., **Blom-Hoffman, J.**, Jimerson, S. R. (March 2006). Professionals in transition: Balancing early career and life activities. Workshop presentation at the National Association of School Psychologists annual meeting, Anaheim, CA.
- Blom-Hoffman, J.**, Franko, D., Roby, P., O'Brien, J., Czesniuk, D., Leff, S. S., Power, T. J. (October 2005). Athletes in Service 5-2-1 program. Poster presentation at the 3<sup>rd</sup> National Prevention Summit, Washington, DC.
- Blom-Hoffman, J.** (August 2005). Navigating the tenure process: Succeeding in the early years. Symposium presentation at the American Psychological Association annual meeting, Washington DC.
- \*Cutting, J., \*Bissinger, E., \*Berdinka, S., \*Phoenix, K., O'Neil-Pirozzi, T., & **Blom-Hoffman, J.** (May 2005). Teaching caregivers to use dialogic reading strategies. Poster presented at the annual Massachusetts Association of School Psychologists conference, Woburn, MA.
- \*Salesman, V., \*Rivelli, E., & **Blom-Hoffman, J.** (May 2005). Evaluating school-based overweight prevention programs: Development of a fruit and vegetable preference

- scale. Poster presented at the annual Massachusetts Association of School Psychologists conference, Woburn, MA.
- Blom-Hoffman, J.**, O'Neil-Pirozzi, T., \*Cutting, J., \*Berkinka, S., & \*Bissinger, L. (April 2005). Teaching caregivers to use dialogic reading strategies. Paper presented at the National Association of School Psychologist Annual Conference, Atlanta, GA.
- Givener, A., & **Blom-Hoffman, J.** (March 2005). The relevance of combined-integrated training for school psychologists. Paper presented at the National Association of School Psychologist Annual Conference, Atlanta, GA.
- O'Neil-Pirozzi, T., **Blom-Hoffman, J.**, \*Romeo, J. (Fall 2004). Health literacy of parents receiving care at community health centers. Paper presented at the annual American Speech Language Hearing Association annual meeting, Philadelphia, PA.
- Blom-Hoffman, J.**, Okun, B., Lifter, K., Blashfield, R., Crowley, S., Goodyear, R., Strein, W., Winfrey, L. L. (August 2004). Voices of the five training councils in psychology: Seeking common ground on combined-integrated doctoral training in psychology. Symposium presentation at the American Psychological Association annual meeting, Honolulu, HI.
- Blom-Hoffman, J.** (March 2004). School-based prevention of childhood obesity: Information for school psychologists. Paper presented at the National Association of School Psychologist Annual Conference, Dallas, TX.
- Power, T. J., **Blom-Hoffman, J.**, Clarke, A., Riley-Tillman, T. C., & \*Kelleher, C. (March 2004). Linking research with practice: A partnership-based framework. Symposium presentation at the National Association of School Psychologist Annual Conference, Dallas, TX.
- Clarke, A., Power, T. J., **Blom-Hoffman, J.**, \*Dwyer, J. F., & \*Kelleher, C. R. (March 2004). Kindergarten reading engagement: An investigation of teacher ratings. Poster presentation at the National Association of School Psychologist Annual Conference, Dallas, TX.
- Soffer, S. L., Power, T. J., Werba, B., & **Blom-Hoffman, J.** (August 2003). Family-school success: A multi-systemic intervention for children with ADHD. Symposium presentation at the American Psychological Association Annual Conference, Toronto, Canada.
- Blom-Hoffman, J.** & \*Kelleher, C. (April 2003). Partnering with teachers and paraprofessionals to implement a nutrition education program. Symposium presentation at the National Association of School Psychologists Annual Conference, Toronto, Canada.
- Blom-Hoffman, J.** (February 2003). Promoting vegetable consumption among kindergarten and first grade students: The design, implementation, and outcome evaluation of a school-based nutrition education program. Paper presentation at the FILIUS Conference, Carolina, Puerto Rico.
- Blom-Hoffman, J.**, \*Kelleher, C., Power, T. J., & Leff, S. S. (August 2002). Promoting vegetable and fruit consumption among kindergarten and first grade students. Symposium presentation at the American Psychological Association Annual Conference, Chicago, IL.
- Clarke, A. T., **Blom-Hoffman, J.**, & Power, T. J. (August 2002). Building partnerships to promote health through literacy development: Family involvement in intervention

- programming. Symposium presentation at the American Psychological Association Annual Conference, Chicago, IL.
- Leff, S. S., Power, T. J., Grossman, M., Gill, J., & **Blom-Hoffman, J.** (August 2002). Designing a cartoon-based attributional measure for use with urban African-American females. Poster presentation at the International Society for the Study of Behavioral Development, Ottawa, Canada.
- Leff, S. & **Blom-Hoffman, J.** (February 2002). Violence prevention programming in urban schools: Playground-based applications. Mini-skills workshop at the National Association for School Psychologist Annual Convention, Chicago, IL.
- Leff, S., **Blom-Hoffman, J.**, Nabors, L. A., & Power, T. J. (August 2001). Developing behavioral observation systems to better understand children's playground behaviors. Poster presentation at the American Psychological Association Annual Convention, San Francisco, CA.

**Invited/Non-Peer Reviewed Presentations and Workshops:** (\*student co-author)

- Hoffman, J. A.**, (March 2016). Farm to Family: Linking Farms, Families and Childcare to Promote Fruit and Vegetable Consumption in Young Children. Invited presentation to the Department of Nutrition at the Harvard School of Public Health, Boston, MA.
- Arrington, E., Buckley, J., Griffin, J., & **Hoffman, J.** (February 2014). Dollars and Sense: Advice for Early Career Scholars on Grantsmanship. Invited presentation at the National Association of School Psychologists annual meeting, Washington, DC.
- Harris, B., **Hoffman, J. A.**, Suldo, S., & Doll, B. (February 2014). Academic Motherhood: Perspectives from Early Mid and Senior Career Faculty. Invited presentation at the National Association of School Psychologists annual meeting, Washington, DC.
- Hoffman, J.** (December 2013). Collaborating for Impact: Family, School, Community and Policy-Based Strategies to Prevent Childhood Obesity. Invited colloquium presentation given to the University of Rhode Island Psychology Department.
- Hoffman, J.**, Castaneda-Sceppa, C., & Wirth, C. (April 2012). Collaborating for Impact: Healthy Kids Healthy Futures Childhood Obesity Prevention Initiative. Presentation given at the Community Health Grand Rounds, Children's Hospital Boston and at the Department of Counseling and Applied Educational Psychology's colloquium series, Northeastern University.
- Hoffman, J.**, Brooks, B., Carter, S., & Wirth, C. (March & May 2012). Farm to Family: Program model, evaluation results and ideas for replication. Presentation given to the Centers for Disease Control and Prevention's Early Care and Education Networking Group (March 2012) and Fruit and Vegetable Coordinators (May 2012).
- Hoffman, J. A.** (November 2010). School-based strategies to prevent childhood obesity. Panel presentation for school psychology awareness week. Lehigh University, Bethlehem, PA.
- Hoffman, J. A.**, Sceppa, C., \*Dubois, M, \*Thomas, J., \*Kelly, H, \*Smileye, J., \*Larracuenta, M. & Agrawal, T. (May 2010). Healthy kids, healthy futures: A multi-level approach to prevent obesity. Student Affiliates in School Psychology Graduate Student Poster Presentation Session, Boston, MA.
- \*Parrish, R., **Hoffman, J. A.**, & \*The 2010 Behavior Management Class (May 2010). Developing and evaluating a cafeteria-based intervention for elementary school

- students. Student Affiliates in School Psychology Graduate Student Poster Presentation Session, Boston, MA.
- Hoffman, J. A.** (April 2010). Preventing Childhood Obesity: School Home Collaboration. Guest lecture presented in at Loyola University-Chicago in Psychopathology .
- Hoffman, J. A.** (April 2010). Public Health Policies to Prevent Childhood Obesity. Guest lecture presented at UMASS-Boston in Contemporary Issues in Health Politics and Policy.
- Hoffman, J. A.** (February 2009). School-based strategies to prevention childhood obesity. Half-day invited workshop at the National Association of School Psychologists annual meeting. Boston, MA.
- Blom-Hoffman, J.** (August 2008). Promoting healthy eating behaviors in children: Awards symposium presentation at the American Psychological Association annual meeting. Boston, MA.
- Blom-Hoffman, J. & Volpe, R. J.** (September 2008). Classroom strategies to prevent behavior and learning problems in children with ADHD. Workshop presented at the 4th Congreso Internacional sobre TDAH (Trasforno por Deficit de Atencion e Hiperactividad), Mexico City, Mexico.
- Blom-Hoffman, J.** (September 2007). Family-school interventions to support children with ADHD. Workshop presented at the 3rd Congreso Internacional sobre TDAH (Trasforno por Deficit de Atencion e Hiperactividad), Mexico City, Mexico.
- Blom-Hoffman, J.** (September 2006). Teaching parents to use dialogic reading strategies via a commercially available videotape. Colloquium presentation to the Faculty of Social and Behavioral Sciences, Leiden University, The Netherlands.
- Blom-Hoffman, J.** (September 2006). Behavior management for children with attention deficit/hyperactivity disorder (ADHD). Presented at the 2<sup>nd</sup> Congreso Internacional sobre TDAH (Trasforno por Deficit de Atencion e Hiperactividad), Mexico City, Mexico.
- Blom-Hoffman, J.** (March 2006). Promoting fruits and vegetables to children in schools: The Athletes in Service 5-A-Day Program. Presented to Dr. Ellen Glovsky's Honor's Seminiar entitled "Nutrition, Public Health, and the American Diet," Northeastern University, Boston, MA.
- Blom-Hoffman, J.** (February 2006). Poster presentation workshop. A workshop for graduate student members of the Student Affiliates in School Psychology (SASP) on how to assemble a research poster.
- Blom-Hoffman, J.** (October 2005, November, 2005, February 2006). Functional behavior assessment: Information for teachers. A workshop for teachers in the Boston Public Schools enrolled in Northeastern University's Special Education Licensure Program, Boston, MA.
- Blom-Hoffman, J. & Czesniuk, D.** (November 2005). Multiple partnerships: A school psychologist and the Athletes in Service 5-2-1 program. Paper presentation at the Coalition Organized for Health Education in Schools (COHES) annual meeting, Waltham, MA.
- Blom-Hoffman, J., \*Bissinger, E., \*Farkis, J., & \*Johnson, E.** (September 2005). School Psychology: A career that makes a difference. Presented to PsyU 650 Seminar in Clinical Case Study, Northeastern University, Boston, MA.

- Blom-Hoffman, J.** (September 2005). School-based health promotion: The Athletes in Service 5-A-Day Program. Presented at the Institute on Urban Health Research fellows meeting, Northeastern University, Boston, MA.
- Blom-Hoffman, J.** (August 2005). Proactive approaches to behavior management. Full day workshop for teachers in the Boston Public Schools enrolled in Northeastern University's Special Education Licensure Program, Boston, MA.
- Blom-Hoffman, J.** (August 2005). Keeping up while not staying up all night: Stress and time management tips for success in college and beyond. Presented at Northeastern University's TA "Gear Up" Orientation, Boston, MA.
- Blom-Hoffman, J.** (May 2005). School-based prevention of childhood overweight: The Athletes in Service 5-A-Day program. Presented at Lehigh University, Bethlehem, PA and The Children's Hospital of Boston, Boston, MA.
- Blom-Hoffman, J.** (January 2005). Theories of health behavior change. Presented at Northeastern University's Clinical Applications in Nutrition, Health, and Disease course, Boston, MA.
- Blom-Hoffman, J.** (May 2004, June 2005, June 2007). School-based efforts to prevent childhood obesity: Information for pediatric psychologists. Presented at Children's Hospital-Boston.
- Blom-Hoffman, J. & \*Romeo, J.** (March 2004). Community health centers as a venue for early literacy promotion. Presentation at Northeastern University's "Stormy Monday" lecture series sponsored by the Department of African American Studies, Boston, MA.
- Blom-Hoffman, J. & LaBay, L.** (February 2001). School-based strategies: Linking functional behavior assessment to intervention design. Training provided to psychiatry fellows at The Children's Hospital of Philadelphia.
- Hirsch, A.D. & **Hoffman, J.A.** (August 1998). Assessment and treatment of attention deficit/hyperactivity disorder. Grand Rounds presentation at Lehigh Valley Hospital, Allentown, PA.

**Grants Under Review:**

***"Farm to ECE for Obesity Prevention: Building Workforce Capacity"***

Agency: United States Department of Agriculture

Amount: \$1,954,842

Project Period: 1/1/18-12/31/22

Role: Project Director

**Current Funding:**

***"Experiential Learning Systems for Wellness Promotion in Low-Income Families"***

Agency: National Science Foundation

Amount: \$498,987

Project Period: 09/1/15-08/31/18

Role: Co-Investigator

This project will advance research around using health-monitoring tools to support healthy behaviors for children in low-income families. The team will: (1) study how lower-income families currently use and think about physical activity tracking devices and data; (2)

redesign an existing software application that motivates children to exercise by helping them learn from sensor-collected physical activity data; (3) work closely with families to target the application more directly at their needs, while adding features to support experiential learning; and (4) conduct long-term studies of the tool in use, evaluating its impact on exercise and health, while learning more about the design issues that arise when supporting family-based activity tracking and learning.

**Previous Funding:**

***“Healthy Kids, Healthy Futures”***

Agency: Boston Children’s Hospital, Northeastern University

Amount: \$751,000

Project Period: 2/1/09-8/31/16

Role: Co-Principal Investigator

Healthy Kids, Healthy Futures (HKHF) aims to prevent early childhood obesity by supporting health promoting environments where young children live (home), learn (preschool), and play (community). HKHF draws on the resources of its two institutional funding partners to build capacity among its community partners, Action for Boston Community Development (ABCD), Inc. Head Start and the City of Boston’s Boston Centers for Youth & Families (BCYF), and assist them in expanding the services they are able to offer to families with children disproportionately at risk of obesity. Since it was founded in 2009, HKHF’s partners have worked together to develop, implement, and evaluate an effective combination of program components that promote healthy eating and increased physical activity among early childcare providers and families. Through this collaboration, the partners aim to provide a unique contribution to early childhood obesity prevention efforts, both locally and nationally. <http://www.northeastern.edu/healthykids/>

***“Family Gym: A Novel Initiative to Prevent Obesity among Families with Young Children”***

Agency: The University of Massachusetts Creative Economies Fund

Amount: \$39,842

Project Period: 07/01/14-06/30/16

Role: Co-Investigator

This study examines children’s and caregivers’ physical activity levels during the Family Gym program.

***“Designing Community-Driven Technologies for Physical Activity Promotion in Families”***

Agency: Northeastern University Tier 1 Provost Award

Amount: \$50,000

Project Period: 7/1/13-6/30/15

Role: Co-Investigator

This study explores how information and communication technologies can more continuously encourage physical activity among families in low-income neighborhoods. The primary goal includes designing a tool that 1) encourages parents and children to be



physically active during and between visits to Open Gym, a family-based physical activity promotion program designed by co-PIs Sceppa and Hoffman, 2) stimulates families' interest in physical activity by providing interactive digital media, and 3) leverages the community-based context of Open Gym to facilitate *inter-family* social support and encouragement.

***“NOURISH Study (Nutrition Opportunities to Understand Reforms Involving Student Health)”***

Agency: Robert Wood Johnson Foundation

Amount: \$170,000

Project Period: 12/12-6/14

Role: Co-Investigator

PI: Eric Rimm, ScD, Harvard School of Public Health

State-wide nutrition standards for competitive foods and beverages sold and served in Massachusetts schools went into effect August 2012. The standards promote healthy eating and reduce the accessibility of nutrient poor competitive foods and beverages during the school day. The primary aims of this study are to examine changes in children's food consumption patterns and school revenue due to healthier competitive foods, and to address critical knowledge gaps on consumption and finances through policy evaluation on a statewide level.

***“Evaluating the Use of Text Messaging to Assess Parents' Farm Share Pick Up Rates in a Subsidized Community Supported Agriculture Program”***

Agency: Boston Public Health Commission

Amount: \$1500

Project Period: June –December 2012

Role: Principal Investigator

This randomized study examined the effect of text message reminders sent to Head Start parents participating in a subsidized community supported agriculture (CSA) program on parents' weekly participation rates.

***“Assessing Preschool Children's Lunchtime Eating Following Food Service Changes at Head Start”***

Agency: Northeastern University

Type: Bouvé College of Health Sciences Faculty Research Grant

Amount: \$5,000

Project Period: 6/1/10-5/31/11

Role: PI

The primary aim of this study is to increase staff and family input in the development of more culturally diverse, healthful menu options on the lunch menu at four Head Start programs in Boston and to measure children's acceptance of these foods using plate waste and child feedback.

***“Promoting Fruit and Vegetable Consumption in Schools”***

Agency: NIH/NICHD

Type: K23 –HD47480

Amount: \$616,472

Project Period: 9/1/04-8/31/09

Role: Principal Investigator

The primary aim of this study was to develop, implement, and evaluate a school-based, longitudinal, multi-component fruit and vegetable promotion program with culturally diverse children beginning in kindergarten and first grade. The focus of the program was to impact children’s fruit and vegetable consumption, particularly during school lunch.

***“Boston Middle School Corner Store Initiative”***

Principal Investigator: Vivien Morris, Assistant Professor, Boston Medical Center

Agency: New England Dairy & Food Council

Type: Contract

Amount: \$50,000

Project Period: 8/20/07-8/21/08

Role: Program Evaluator

The primary aim of this project was to promote healthier beverage purchases and consumption among middle school students who frequent corner stores. The project involved a multi-component social marketing approach that was developed through community based participatory action research methods. Healthier beverage availability and affordability in the stores and school-based educational and behavioral approaches were central to the program.

***“Web-based 5 A-Day Education for High School Students”***

Principal Investigator: Tara Cousineau, Ph.D.

Agency: NIH/NIDDK

Type: SBIR 1R43 DK074280-01A1R44

Amount: \$100,000

Period: 8/01/04 – 7/30/06

Role: Consultant

The development and feasibility testing of a prototype online program for high school students, *Jive for Five*, is designed to increase fruit and vegetable intake and to promote healthier nutrition and life style changes using a stages-of-change tailored approach for personalized health messages.

***“Promoting Early Literacy Skills in Preschoolers in Community Health Centers”***

Principal Investigator: Jessica Blom-Hoffman, Ph.D.

Funding Source: Northeastern University’s Provost Research and Scholarship Development Fund

Amount: \$15,000

Period: 7/1/03-6/30/04

The primary aim of this study was to evaluate the effects of teaching caregivers to use dialogic reading strategies with a video training tape in community health centers.

***“Every Day, Lots of Ways Interdisciplinary Nutrition Curriculum Start-Up”***

Agency: Pennsylvania Department of Education

Amount: \$1,450

Period: 9/1/99-6/15/00

Role: Principal Investigator

The primary aim of this study was to implement and evaluate a school-based nutrition education program for students in grades K-5.

**Editorial Experience:**

**Journals**

- Editorial Advisory Boards:
  - *Journal of Applied School Psychology*, 2003-2008
  - *Journal of School Psychology*, 2006-2008
  - *School Psychology Forum*, 2011-present
  - *School Psychology Quarterly*, 2012-present
  - *School Mental Health*, 2010-present
  - *School Psychology Review*, 2004-2015
- Co-Editor, Special Issue: “Assessing Implementation Integrity Beyond Intervention Delivery: Measuring Intervention Content and Delivery, and Participant Engagement,” *School Mental Health*, 2009
- Action Editor, Annual Special Issues of *Psychology in the Schools*, 2004-2008
- Guest Reviewer:
  - *Journal of Physical Activity and Health*, *American Journal of Public Health*, *Health Psychology*, *Journal of Human Nutrition and Dietetics*, *Journal of Nutrition Education and Behavior*, *Medicine and Science in Sports and Exercise*, *National Head Start Association-Dialogue*, *Hastings Center Report: IRB: Ethics & Human Research*
- Student Editorial Board, *School Psychology Quarterly*, 1999-2000

**Book Chapters**

- Guest Reviewer, *Children’s Needs III*, 2004
- Guest Reviewer, *Best Practices V*, 2006

## **Media Coverage:**

### **Radio:**

WBUR: July 22, 2015

Boston.com Morning Show: July 23, 2015

### **Print/Online:**

- Boston Globe, July 11, 2015: “**Brockton grocery store and clinic team up to deliver better health**” <https://www.bostonglobe.com/metro/2015/07/11/brockton-grocery-store-and-clinic-team-deliver-better-health/ILjZr6xICdf2Buw3FNZdbL/story.html>
- Boston Herald, July 22, 2015: “**Report: School ban on sugary sodas, sweet snacks working**” [http://www.bostonherald.com/news\\_opinion/local\\_coverage/2015/07/report\\_school\\_ban\\_on\\_sugary\\_sodas\\_sweet\\_snacks\\_working](http://www.bostonherald.com/news_opinion/local_coverage/2015/07/report_school_ban_on_sugary_sodas_sweet_snacks_working)
- Science Daily, July 22, 2015: “**Massachusetts schools are improving food options.**” <http://www.sciencedaily.com/releases/2015/07/150722115634.htm>
- NewsOK.com, July 22, 2015: “**Report: School ban on sugary sodas, sweet snacks working.**” <http://newsok.com/report-school-ban-on-sugary-sodas-sweet-snacks-working/article/feed/866059>
- Gazettenet.com, July 22, 2015: “**State study: School snack ban working.**” <http://www.gazettenet.com/news/stateregion/17877249-95/state-study-school-snack-ban-working>
- Telegram.com, July 22, 2015: “**Report: Mass. school junk food ban is working.**” <http://www.telegram.com/article/20150722/NEWS/150729772>
- WCVB5, July 22, 2015: “**Report: School ban on sugary sodas, sweet snacks working.**” <http://www.wcvb.com/health/report-school-ban-on-sugary-sodas-sweet-snacks-working/34291446>
- KLS.com, July 22, 2015: **Report: School ban on sugary sodas, sweet snacks working:** <http://www.ksl.com/?nid=157&sid=35610403>
- CapeCod.com, July 22, 2015: “**Report: School Ban on Sugary Sodas, Sweet Snacks Working.**” <http://www.capecod.com/newscenter/report-school-ban-on-sugary-sodas-sweet-snacks-working/>
- WBUR’s Learning Lab, July 23, 2015: “**Report: Mass. Schools’ Bans On Junk Food Are Working**” <http://learninglab.wbur.org/2015/07/23/report-school-ban-on-junk-food-is-working/>
- Boston Magazine, August 3, 2015: “**Study Finds Schools Statewide Are Selling Healthier Snack Options**” <http://www.bostonmagazine.com/health/blog/2015/08/03/school-nutrition-standards-massachusetts/>

**Teaching and Advising at Northeastern:****Courses Taught:**

<b>Title</b>	<b>Quarter/Semester</b>	<b># Students</b>
<b>Emotional and Behavior Disorders (Lehigh University)</b>	<b>Spring '01</b>	<b>30</b>
<b>Research Methods (Lehigh University)</b>	<b>Summer '01</b>	<b>10</b>
	<b>Summer '02</b>	<b>10</b>
<b>Learning Principles and Applications 1</b>	<b>Fall '02</b>	<b>21</b>
<b>School Psychology Internship 1</b>	<b>Fall '02</b>	<b>6</b>
<b>Learning Principles and Applications 2</b>	<b>Winter '03</b>	<b>21</b>
<b>School Psychology Internship 2</b>	<b>Winter '03</b>	<b>5</b>
<b>School Psychology Internship 3</b>	<b>Spring '03</b>	<b>5</b>
<b>Learning Principles</b>	<b>Fall '03</b>	<b>30</b>
<b>Internship in School Psychology</b>	<b>Fall '03</b>	<b>6</b>
<b>Fostering Health Behavior Change (co-taught with Drs. Ellen Glovsky and Gary Rose)</b>	<b>Fall '05</b>	<b>4</b>
<b>Behavior Management in the Classroom</b>	<b>Spring '04</b>	<b>17</b>
	<b>Spring '05</b>	<b>32</b>
	<b>Spring '06</b>	<b>13</b>
	<b>Spring '07</b>	<b>26</b>
	<b>Spring '08</b>	<b>21</b>
	<b>Spring '09</b>	<b>18</b>
	<b>Spring '10</b>	<b>25</b>
	<b>Spring '11</b>	<b>18</b>
<b>Child and Adolescent Psychopathology</b>	<b>Spring '10</b>	<b>29</b>
	<b>Spring '11</b>	<b>23</b>
<b>Advanced Fieldwork I, II, III, IV</b>	<b>2011-2012;</b>	<b>6</b>
	<b>Fall 2012</b>	<b>6</b>
	<b>2013-2014</b>	<b>3</b>
	<b>2014-2015</b>	<b>6</b>
	<b>2016-2017</b>	<b>7</b>
<b>Child and Adolescent Psychopathology</b>	<b>Spring '12</b>	<b>25</b>
<b>Pre-Practicum in School Psychology</b>	<b>Summer '12</b>	<b>18</b>
	<b>Summer '13</b>	<b>22</b>
	<b>Summer '15</b>	<b>11</b>
	<b>Summer '16</b>	<b>22</b>
<b>Doc Sem in Program Planning &amp; Evaluation</b>	<b>Spring '16</b>	<b>5</b>

**Supervision of Graduate Students:**

Master's/CAGS advisees since 2003= 43; Doctoral student advisees = 9

**Dissertation Committees Chaired:**

Kaila Wilcox (Northeastern University, defended 11/2010)  
Joanna Cutting (Northeastern University, defended 4/2011)  
Victoria Salesman (Northeastern University, defended 5/2012)  
Becca Parrish (Northeastern University, defended 7/2012)  
Colin Cox (Northeastern University, defended 11/2014)  
Summer Klug (Northeastern University, proposal in development)  
Sarah Johnson (Northeastern University, proposed 2016)

**Dissertation Committee Member:**

Elizabeth L. Higgins, (Northeastern University, defended 5/2006)  
Jessica Edwards-George (Northeastern University, defended 9/2006)  
Jannon Farkis (Northeastern University, defended 03/2011)  
Cheyenne Hughes (Lehigh University, defended 5/2011)  
Lisa Sussman (Northeastern University, defended 5/2012)  
Corrine Mahoney (Northeastern University, defended 5/2013)  
Matthew Dubois (Northeastern University, defended 12/2014)  
Jacquelyn Briesch (Northeastern University, defended 3/2015)  
Caroline Krehbiel (Lehigh University, defended 4/2015)

**Master's Thesis:**

Jacqueline Briesch (committee member, passed 7/2012)  
Caroline Krehbiel (Lehigh University, qualifying project committee member, passed 6/2012)  
Colin Cox (Chair, passed 2013)  
Sarah Johnson (Chair; passed 2015)  
Ellyn Schmidt (Chair; passed 2016)  
Tessa Hamilton (Chair; passed 2017)

## **Service and Professional Development:**

### **Service to the Institution:**

#### **Department of Applied Psychology**

- Director, MS/CAGS & PhD programs in School Psychology - 2011-present
- Director of Clinical Training; MS/CAGS School Psychology Program 2003-2004
- Core Faculty Member, School Psychology PhD Program 2009-present
- Core Faculty Member, School Psychology MS/CAGS Program 2002-present
- Core Faculty Member, Combined School & Counseling Psychology PhD Program, 2002-2009
- Department Workload Committee, Chair (2016)
- Tenure and Promotion Committee Member ('08; '09; '12; '16)
- Tenure Track Mentor: Dr. Amy Briesch
- Faculty Advisor, Student Affiliates of School Psychology (SASP), 2003-2011.
- Department Search Committees, co-chair '04-'05; member, '02-'03; '06-'07
- Merit Committee, member, 2003-2004
- Colloquium Committee, Chair, 2008-2009

#### **Bouve College of Health Sciences**

- PhD Program Directors Group, 2015-present
- Sabbatical and Merit Committee Member, 2015-2017
- Bouvé Dean Search Committee, Member, 2011
- Research Committee, 2003-2005
- Clinical Coordinator's Committee, 2003-2004
- ADVANCE speaker, "Increasing Scholarly Productivity in STEM fields," October 2014

#### **Northeastern University**

- Panelist, "Discussion and Questions with Untenured Faculty," Northeastern University new faculty orientation, September 2003.
- Panelist, "Discussion and Questions with Untenured Faculty," Northeastern University new faculty orientation, September 2004.

#### **Service to the Discipline/Profession**

- Society for the Study of School Psychology (SSSP) Committees: Dissertation Research Award Committee (2014-2016); Membership Committee (2017-2019)
- Grant reviewer for the APA Science Directorate's Dissertation Research Award 2014 and 2015
- Grant reviewer for the Society for the Study of School Psychology Dissertation Research Award 2014-2016
- American Psychological Association, Division 16, Vice President of Membership, 2009-2011; 2012-2014
- American Psychological Association, Division 16, Convention Proposal Reviewer, 2013

- National Farm to School Network’s Early Care and Education Research and Evaluation Subcommittee, 2011-2016
- American Psychological Association, Division 16, Lightner Witmer Award Committee Chair, 2011
- University of Houston GEAR (Grants to Enhance and Advance Research) proposal reviewer
- Represented Northeastern University’s combined doctoral program at the James Madison University consensus conference on combined doctoral programs
- Society for the Study of School Psychology, School Psychology Research Collaboration Conference, planning committee member, 2003-2005.
- MA School Psychology Association, Research Committee member, 2003-2004
- MA School Psychology Association, Continuing Education Committee co-chair, 2004-2008
- Massachusetts Department of Education’s Interdisciplinary Health Education and Human Services Advisory Council member, 2005-2008
- Sports4Kids (currently Playworks) Boston Advisory Board, 2006-2008

**Service to the Community:**

- Melrose Public Schools, School Wellness Advisory Committee Member, 2016-present
- Action for Boston Community Development, Inc. Head Start’s Health Services Advisory Committee member, 2009-present.
- Executive Board Member. Harbor Health Services, Inc. (a consortium of community health centers in Dorchester, MA) 2003-2005
- Boston STEPS Nutrition sub-committee member, 2004-2008
- Boston STEPS School Health Council environmental and institutional issues subcommittee member, 2004-2008

**Professional Affiliations and Memberships:**

American Psychological Association

American Psychological Association- Division 16: School Psychology

National Association of School Psychologists

Massachusetts Association of School Psychologists

**Professional Development:**

- “Hierarchical Linear Modeling,” UConn, Summer 2008
- “Physical Growth and Development (ID202),” Harvard School of Public Health, Sp 2006
- “Motivational Interviewing,” Northeastern University, Fall, 2005
- “Nutritional Epidemiology (ID214),” Harvard School of Public Health, Spring 2005
- “Principals of Nutrition (NUT 201),” Harvard School of Public Health, Fall 2004
- “Multiple Regression: A review of the basics,” workshop in Honolulu, HI, at the annual APA meeting, July 2004



- “Fundamentals of the NIH Grants Process,” workshop in Boston, MA, November 2003
- “Build a Blackboard Course in a Day” workshop at NU, August, 2003
- School Psychology Research Collaboration Conference, Toronto, Canada, April 2003
- “Answering Your Questions: A Technical Assistance Workshop for Service Research K Awards,” at NIMH, Bethesda, MD, March 2003